Attraction and Rejection (Part 12)

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3.8 Attraction = Friendship

Warren Kubitschek and Maureen Hallinan, University of Notre Dame, social psychologists who suggested that attraction is the result of the propinquity and similarity effects and the status of each party involved. Their study was about the tracking program that organizes students according to their level of ability to learn. This is mostly implemented in middle and almost all of high school. Their goal is to prove that students on the same track have a higher probability of becoming friends compared to those in different tracks according. Other organizational based groupings should also follow these factors. The propinquity effect creates an ideal environment where students are in close physical proximity with each other and have the chance to build familiarity that leads to friendship. Similarity in tracking students is important because they found that track students tend to become friends with others who have the same academic achievement and expectations as themselves. They also found that students on the same level of status concerning grades will likely name them than those who are on lower level than their own. They conclude that although the factors mentioned do have great influence on friendship, they are not exclusive for organized program like tracking.

3.9 Attraction = Romantic Relationship

The triangular theory of love by Robert Sternberg is based on intimacy, passion, and commitment. Consummate love being the strongest type of love which consists of three aspects: (intimacy+passion+commitment). The idea of this theory is that love can consist of one component alone or any combination of the three parts: intimacy, passion, and commitment.

There are many factors taken into account when a relationship turns into love. One big factor is culture. This is a common issue among two people who come from very different cultural backgrounds. In a study done by Phillip Shavers and his colleagues, they interviewed participants from different parts of the world and found that love has "similar and different
meanings cross-culturally. The Chinese participants had several different love concepts such as "sorrow-love","tenderness-pity", and "sorrow-pity". This ties into another study done by Rothbaym and his partner Tsang in 1998 in which they researched popular love songs from American and Chinese artists. The difference was that the Chinese love songs "had significantly more references to suffering and to negative outcomes than the American love songs". This may be due to beliefs that interpersonal relationships are predestined, and thus have no control over love lives.

3.10 Evolutionary theories

The evolutionary theory of human interpersonal attraction states that interpersonal attraction most often occurs when someone has physical features indicating that he or she is very fertile. The only purpose of relationships is reproduction, thus people invest in partners who appear very fertile to increase the chance of their genes being passed down to the next generation. This theory has been criticized because it does not explain relationships between same-sex couples or couples who do not want children.

Another evolutionary explanation suggests that fertility in a mate is of greater importance to men than to women. According to this theory, a woman places significant emphasis on a man's ability to provide resources and protection. The theory suggests that these resources and protection are important in ensuring the successful raising of the woman's offspring. The ability to provide resources and protection might also be sought because the underlying traits are likely to be passed on to male offspring.

Evolutionary theory also suggests that people whose physical features suggest they are healthy are seen as more attractive. The theory suggests that a healthy mate is more likely to possess genetic traits related to health that would be passed on to offspring. People's tendency to consider people with facial symmetry more attractive than those with less symmetrical faces is one example. However a test was conducted that found that perfectly symmetrical faces were less attractive than normal faces.

It has also been suggested that people are attracted to faces similar to their own. Case studies have revealed that when a photograph of a woman was superimposed to include the features of a man's face, the man whose face was superimposed almost always rated that picture
the most attractive. This theory is based upon the notion that we want to replicate our own features in the next generation, as we have survived thus far with such features and have instinctive survival wishes for our children. Another (non-evolutionary) explanation given for the results of that study was that the man whose face was superimposed may have consciously or subconsciously associated the photographically altered female face with the face of his mother or other family member.