Subject : Social Psychology (MPF 1703)

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Definition of Attitudes.

• Attitudes are **global evaluation** toward some object or issue.
• Ideas that **determine actions**

Eagle & Chaiken, 1998

e.g: - You like or dislike something, you are favor of or opposed to some position.
- Evaluation of chocolate as good, and prison as bad, and your new shoes as great.
Logically, attitudes are choosing