Behavior Control

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Behavior Control

It is the manipulation of the behaviour of people or animals by biomedical, physical, psychological, or social means, including for non-therapeutic reasons

*By encyclopaedia of medical concepts*

The observable response a person makes to any given situation

*By Dictionary of medical conditions terminology*
Maintaining behaviour control is a matter of balance between reward and punishment. Reward increases the incidents of behaviour and punishment decreases the incidents of behaviour. The persons whose conduct is being modified may receive rewards and punishments from the same trainer.

*By Wily Elder*