

INFORMATION SECURITY AWARENESS AMONG SYSTEM  
ADMINISTRATORS AND END-USER PERSPECTIVES

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## ABSTRACT

Information security breaches is a current serious issue that has been faced by many organizations. Many ways have been discovered to reduce the number of security breaches such as technical and non-technical methods. Yet the issue still occurs because of the humans unconcerned behaviors. The results of this dissertation have increased the understanding the fact that human factor is the main cause in the information security vulnerabilities in an organization. The objective of this dissertation is to project the information of the security practices and the awareness level among the system administrator and end user at the same time to proof that the human error is the major factor for the security breaches. The research demonstrated the type of breaches, rate and education that can be given to the employee on how to reduce the security breaches during their daily task performance. Questionnaires for the end users, discussion sessions with the system administrators and data collections from archival records have supported the dissertation. Based on the analysis, the end users created threats due to many factors such as user skills or capabilities and users' attitude towards the technological tools or introduction to new process in the organization. Data were analyzed using Statistical Package for the Social Science (SPSS) quantitative data analysis. The findings from surveys collection and interviews sessions showed that the end users need more education on self-awareness against security attacks around them while the system administrator should always be ready to support the security awareness level and help to educate the awareness among the employee in the organization.

## ABSTRAK

Banyak cara telah ditemui untuk menangani isu keselamatan data di sesebuah organisasi. Kaedah teknikal seperti pemasangan alat pengawasan penggunaan internet dan kaedah bukan teknikal seperti mendidik kakitangan supaya lebih celik dengan isu keselamatan data semasa. Kajian ini lebih tertumpu kepada pendekatan bukan teknikal yang menganalisis tahap amalan dan kesedaran keselamatan data di kalangan pentadbir system maklumat dan kakitangan dalam sesebuah organisasi. Soal selidik, sesi perbincangan dengan pentadbir system maklumat dan rekod arkib dari organisasi telah membantu dalam pengumpulan data untuk tujuan kajian ini. Berdasarkan analisis, keputusan menunjukkan bahawa pentadbir sistem maklumat mempunyai lebih perhatian terhadap kecuaiannya kakitangan yang disebabkan oleh pelbagai faktor seperti kemahiran, keupayaan dan sikap kakitangan dalam penggunaan alat teknologi dan sikap cuai atau peningkatan komplikasi kerja harian. Kajian ini juga diplotkan terutamanya untuk kakitangan berkongsi perspektif mereka mengenai ancaman keselamatan sistem maklumat di dalam sesebuah organisasi. Data dianalisis dijalankan dengan penggunaan Pakej Statistik untuk Sains Sosial (SPSS) bagi menganalisis data kuantitatif dari kajian ini. Hasil kajian ini telah meningkatkan pemahaman tentang hakikat bahawa faktor manusia adalah punca utama dalam kelemahan keselamatan maklumat dalam sesebuah organisasi. Kakitangan perlu diberikan perhatian yang lebih dalam mendidik mereka untuk kesedaran diri terhadap serangan keselamatan maklumat dari sekeliling mereka.

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## **CHAPTER 1**

### **INTRODUCTION**

#### **1.0 Introduction**

Information is the crown jewels for most of the business assets nowadays. It is important to an organization's business and needs to be properly protected where business environment are now depends on the technologies. As a result of this interconnectivity ramble, "information is also exposed to a growing number of threats and vulnerabilities" (ISO 27001:2005, 2008). For this reason, many organizations now are trying to implement various security policies, governance or security awareness programs within the organization in order to protect their information. According to recent research, around 60 percent of information securities incidents are caused by human error and the second highest are by malicious activity from hackers and scammers.

These kinds off careless mistakes have real costs and consequences for the organizations and clients. Organizations has experienced an average of 122 successful attacks every week and up from 102 attacks per week in 2012. Information security management systems have increasingly become important for all sectors across all business

environments. Information technology systems are used in a variety of ways including data processing, data transmission, storage, and technology backups.

The protection of these information systems from different security attacks is a constant challenge for the security team in an organization. Companies spend high in cost in order to ensure that their information systems are both protected from security threats and compliance with organization's policy. A recent researched conducted by the Phenomenon Institute and sponsored by HP Enterprise Security Products reflected the 2013 Cost of Cyber Crime results.

It tosses around some eye-catching numbers which is the average cost of cybercrime experienced by a benchmark sample of US organizations was \$11.56 million, with a range of \$1.3 to \$58 million. That represents 78 percent increase from the initial research which was conducted four years ago" (Symantec and the Phenomenon Institute, 2013). Both the efforts in protecting the data and the challenge grows together due to the fact that the types of threats change at the same pace with the technology advances.

The protection of data becomes even more difficult for multinational companies where the nature of the business commands a diverge level of authority, accessibility and availability in both software and hardware to meet their business objectives. "(Victoria Mahabi, 2010, (Hasan & Yurcik, 2008-2010)) has analyzed that 35 percent out of 219 which was the largest portion of the reported breaches were reported by the global institutions from the year 2008 to 2010."

The client will always want to know if we have done sufficient enough to protect their information assets during the business periods. The key component that drives the business is definitely the information and most business cannot function if this element is unreliable. In today's high technology world, availability, integrity and confidentiality of information are the greatest concerns of today's world where all the records are kept in computers and accessible from anywhere, via the Internet.

We can never be sure that all our information is secure and confidential all the time in this digitized world. “All the global organizations are constantly challenged in achieving their business and technology objectives to provide true-value to their stakeholders” (Raees Khan, 2010 (COBIT, 2005)). Essentially, these leading global organizations are increasingly rely on a variety of information assets, such as skilled personnel, complex business processes and the latest technology to perform various functions across all business units.

One of the most compelling challenges encountered by the organizations is the lack of clear view on the organizational information security structures and the awareness level. The convergence of global connectivity and the critical dependence on technology to run an organization, is leading a way together increasing the professional threats and organized cybercrime.

Present-day security for information systems are vulnerable to a host of threats by cyber-terrorists or hackers, such as virus spreading through the Internet, social engineering attacks or the inappropriate use of the Net's assets. The permanent nature of security threats and complexity of IT infrastructures are currently leading organizations throughout the world to revise their approaches in information security.

The organizations fully recognize the need to continuously improve their internal security values by establishing and maintaining a proper security processes and procedures. Some organizations are still relying on outdated security standards, such as the ISO/IEC 17799, which were developed when current ICT threats and complexities were still unheard off.

The most recent ISO/IEC 27001:2013 standard has finally introduced the notion of a security policy life-cycle but in today's dynamic ICT environments, emerging threats and sudden changes in technology may require much more responsive decision-making procedures. It clearly shows that information security is very important to provide the much needed safety to the information.

There are two main reasons for security should be implemented and viewed as important assets for everyone. First, personal protection of information and secondly is the social security thru network where connection from PC to the external networks that connected to outside social communities. E.g. A network trespasser will connect to the external networks to gain access by launching a platform to attack other machines.

It is very common for network trespassers to take control of server machines and route the traffic to make a trace back more difficult. There are many other exposures that are often found on systems or websites in an organization such as denial of service attack, unavailability of firewall, buffer overflow, threats from viruses, hackers and spam, and many other security defects.

Due to these kinds of security attacks, it has become very important for organizations to assess their security requirements of all their assets which include the hardware and software assets. Securing information systems can be achieved by using both technical and non-technical methods. Technical methods apply cryptography, strong authentication methods or security physical models.

Non-technical approaches focus on improving users' behaviors, educating and train the users, and secure usage of IT systems by encouraging a standard tools or platforms in an organization. System administrator and end users' perspective will be target to evaluate the information security practices and level of user awareness to find out how the security steering functions and supports awareness programs and respond to user behaviors that pose the highest risks to the systems in their daily activities.

## **1.1 Background of the Problem**

Over the last 10 years, the usage of information system in the enterprise level has exploded. That explosion of technology may do wonders for production, but it can give IT and security professionals challenges to deal

with unauthorized usage, and also in safeguarding against the loss of the information. In this new harden environment, security solutions in protecting its physical infrastructure, applications and data accessible through the Internet or intranets from threats is getting tougher.

Protecting information has become a critical task of all organizations in their daily business activities. This reality is even more pressing in companies which information is part of their core business. “In fact, in last few years, we have observed increasingly organizations becoming heavily dependent on technology and therefore undoubtedly at the heart of critical infrastructures” (Daniel Mellado, David G.Rosado, 2012 (Blanco et al, 2010)).

“Furthermore, the current trend towards using information systems are bigger and well distributed throughout the entire Internet which has led to the rise of new challenges to security professionals” (Daniel Mellado, David G.Rosado, (Opdahl and Sindre, 2008). Information security awareness trainings or policy implementation often fails to teach the users on their contribution towards the improvement of the organization’s information security.

56 percent of system administrator claimed that they train the end users during the new joiner orientation while only 32 percent of employees admitted that they have been educated on enterprise information security policy. This gap has resulted serious problems where research shows that 14.4 percent of data loss incidents per year due to employee negligence and 15 percent of them have reported an insider breaches executed with malicious intention.

Technologies that are sneaking into the workplace to maintain the information security isn't just an issue but also the end users who are not obeying on the security practices. These actions will also affect the security professionals where disagreement appears between the system administrator and the end users solely because the security department will point out the mistakes that occur rather than solving the issues on the business needs.

Technologies have created new challenges for the security systems which not only depend on the technical assets for solutions, but also on people's ability to understand and use the assets as part on their daily business. As a step towards solving this problem, we have been examining on how people dealing with the information security threats in their daily life.

## **1.2 Problem Statement**

Given the current scenario in the entire challenging technology world, the situation clearly shows that security is very important to provide safety to the user's privacy and information. Lack of security awareness includes viruses, phishing, stolen passwords or social engineering is very harmful to the daily operation of an organization. It is expected that organizations with least security awareness programs will have high security breaches caused by the employees. Past researches and data show that, many organizations have not been able to reduce security issues.

Therefore, it is important to conduct further research on this case for a better understanding on the factors involved, applied approaches and effectiveness of these approaches to create awareness on the human ethical towards information security. Comparison on the perception among the end users and system administrators is also important. System administrators may operate under the assumption that IT policies are clearly understood by the employee before authorizing the access to IT systems, where the end users are actually have no knowledge about the existence of such policies or procedures.

Information security are totally depends on the humans' involvement in the process of securing the information from any threats. Each employee must have the right attitude towards protecting the information in the organization. Information security awareness program should also contribute to in teaching the organizational employees on the awareness but however current programs fail to pay necessary attention to employee behavioral theories.

Secondly, the development of an organizational culture of information security is necessary in order to ensure that the organization's employees have the minimal knowledge towards information security and the impact to the organization. Research shows that information security has shown that the combination of technical and non-technical approaches is needed in order to secure information systems for an organization.

System administrator should emphasis more on the technical approach such as manage and standardized the installed applications, monitor the traffic in and out of the organization or encrypted the local drives in the systems to avoid the end users from abusing the available data. Meanwhile the non-technical approach should also get the major attention from the management level where user awareness which can be classified as the main goal to ensure all users are informed and aware of security risks that may take place in their daily activity at work environment.

### **1.3 Objectives**

The primary objective of this research is to discuss on the perception with the system administrators' and end users' on their perceptions in enterprise security awareness. The objective of information security management to:

- i. To classify the knowledge level of users' awareness in relation to security threats and risks.
- ii. To determine the highest reported threats impacting the organization information's.
- iii. To identify the perspective between the system administrator and end users' regarding the information security practices.
- iv. To evaluate the formal and regular security awareness refresher programs conducted.

## **1.4 Research Questions**

The research will focus on addressing the following questions:

- i. What are the knowledge level of users' awareness in relation to security threats and risks?
- ii. What is the highest reported security attacks that being addressed in the organization?
- iii. What are the perspective between the system administrator and end users' regarding the information security practices in the organization?
- iv. How many security awareness programs have been conducted in the organization?

## **1.5 Significance of the Research**

The results of the research will be used to assist the information security team in developing a better approaches to implement awareness among the employee in the organization. It will help those non-technical methodologies where those change has been finalized in conjunction with the business needs.

Those outcomes of contemplate are likely with the help of the security steering's who are relying mainly on the technology devices for example, firewalls, server-based infection and etc. These will help them to investigate those information security impacts and factors in the organization. This research will help the system administrator to acknowledge their commitment in taking responsibility for data protection in the organization.

## **1.6 Scope**

- i. Data security begins to turn into an imperative benefits to the business environment. Huge numbers of analysis on data security administration was addressed mostly on technical and non-technical by

utilizing the interview with the security operations, questionnaires and archival records. This research will be likewise directed among the employees who represented from the targeted team. The main target groups for this research are:

- ii. Information Security Officer (ISO)
- iii. Information Technology System Administrators
- iv. Team Leads from Information Technology Operations, Infrastructure, Network, Active Directory
- v. Executive from Project Management Office
- vi. End users' from various departments.

## **1.7 Summary**

This section displays the vitality about data security where the end users' contribution have been recognized as a standout among the weakest connection for the information security awareness. Both human information and co-operations in ensuring the data protection would truly require to support the end goal on the information security safeness. The administrator should instruct the end users to make sure all of them are well prepared on beat the information security dangers.

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