DATA HIDING TECHNIQUES IN STEGANOGRAPHY USING FIBONACCI SEQUENCE AND KNIGHT TOUR ALGORITHM

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To my virtuous supervisor who taught me in a truthful, fair, and honorable way

To my colleagues in the Universiti Teknologi Malaysia

To all those who contributed to the success of this research

I dedicate this research to you

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ABSTRACT

The foremost priority in the information and communication technology era, is achieving an efficient and accurate steganography system for hiding information. The developed system of hiding the secret message must capable of not giving any clue to the adversaries about the hidden data. In this regard, enhancing the security and capacity by maintaining the Peak Signal-to-Noise Ratio (PSNR) of the steganography system is the main issue to be addressed. This study proposed an improved for embedding secret message into an image. This newly developed method is demonstrated to increase the security and capacity to resolve the existing problems. A binary text image is used to represent the secret message instead of normal text. Three stages implementations are used to select the pixel before random embedding to select block of (64 × 64) pixels, follows by the Knight Tour algorithm to select sub-block of (8 × 8) pixels, and finally by the random pixels selection. For secret embedding, Fibonacci sequence is implemented to decomposition pixel from 8 bitplane to 12 bitplane. The proposed method is distributed over the entire image to maintain high level of security against any kind of attack. Gray images from the standard dataset (USC-SIPI) including Lena, Peppers, Baboon, and Cameraman are implemented for benchmarking. The results show good PSNR value with high capacity and these findings verified the worthiness of the proposed method. High complexities of pixels distribution and replacement of bits will ensure better security and robust imperceptibility compared to the existing systems in the literature.

ABSTRAK

Keutamaan pertama di dalam maklumat dan komunikasi dalam era teknologi, adalah mencapai sistem steganografi yang cekap dan tepat untuk menyembunyikan maklumat. Sistem yang dibangunkan menyembunyi mesej rahsia, mestilah mampu tidak memberi apa-apa petunjuk kepada musuh mengenai data tersembunyi. Dalam hal ini, meningkatkan keselamatan dan kapasiti dengan mengekalkan Nisbah Puncak Isyarat-Hingar (PSNR) sistem steganografi adalah isu utama yang perlu ditangani. Kajian ini mencadangkan lebih baik untuk menerapkan mesej rahsia ke dalam imej. Kaedah yang baru dibangunkan menunjukkan kebolehan untuk meningkatkan keselamatan dan keupayaan untuk menyelesaikan masalah yang sedia ada. Satu imej teks binari digunakan untuk mewakili mesej rahsia dan bukannya teks normal. Tiga peringkat pelaksanaan digunakan untuk memilih piksel sebelum membenam secara rawak untuk memilih blok (64 × 64) piksel, diikuti oleh algoritma *Knight Tour* untuk memilih sub-blok (8 × 8) piksel, dan akhirnya dengan pemilihan piksel secara rawak. Turutan *Fibonacci* digunakan untuk penguraian piksel dari 8 bitplan ke 12 bitplan untuk membenam maklumat secara rahsia. Kaedah yang dicadangkan diaplikasikan ke seluruh imej untuk mengekalkan tahap keselamatan yang tinggi terhadap sebarang serangan. Imej kelabu dari set data piawai (USC-SIPI) termasuk *Lena*, *Peppers*, *Baboon* dan Jurukamera dilaksanakan sebagai penanda aras. Keputusan menunjukkan nilai PSNR baik dengan kapasiti tinggi dan penemuan ini mengesahkan kebenaran tentang kaedah yang dicadangkan. Kerumitan tinggi taburan piksel dan penggantian bit akan memastikan keselamatan yang lebih baik dan lebih teguh berbanding dengan sistem yang sedia ada.

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LIST OF ABBREVIATIONS

DCT	-	Discrete Cosine Transform
DE	-	Difference Expansion
DFT	-	Discrete Fourier Transform
EMD	-	Exploiting Modification Direction
FFT	-	Fractional Fourier Transform
GA	-	Genetic Algorithm
HDWT	-	Haar Discrete Wavelet Transform
HVS	-	Human Visual System
JPEG	-	Joint Photographic Experts Group
KT	-	Knight Tour
LSB	-	Least Segnificant Bit
LZW	-	Lempel Ziv Welch
MSB	-	Most Significant Bit
OPAP	-	Optimal Pixels Adjustment Process
PDF	-	partial difference equation
PND	-	Random
PoV	-	Pairs of Values
PSNR	-	Peak Signal-to-Noise Ratio
PVD	-	Pixel Value Differencing
RGB	-	Red, Green and Blue
RPE	-	Random Pixel Embedding
SIS	-	Steganography Image System
TCP/IP	-	Transmission Control Protocol/Internet Protocol
WFFT	-	Weight Fractional Fourier Transform

LIST OF SYMBOLS

e	-	Exponential
u	-	New x Pixel
v	-	New y Pixel
π	-	Pi Mathematical Constant

CHAPTER 1

INTRODUCTION

1.1 Introduction

In the last decade, problems related to the security of hiding information have received considerable attention. Lately, security of hiding data in images has become attractive to the vision community due to widespread application domain in diversified fields of studies particularly in image security and steganography.

Current study addresses some key issues related to security in terms of understanding related to the great unsolved problems of data embedding in an image. A comprehensive solution is expected to open tremendous application possibilities ranging from medical (Aroukatos, N., *et al*., 2016; Fathimal, P., and Rani, P. 2016) to military (Tuncer, T., and Avci, E., 2016). Presently, the major difficulties relate to the lack of (a) increasing the security of data hiding, (b) payload capacity because the existing one typically has limited data capacity to embed, and (c) maintaining the robustness of the system while increasing the security.

Since the rise of the internet one of the most important factors of information communication is the security of the information. Many methods have been developed in the literature in order to keep the message secret. Information hiding is the practice of concealing messages or information within other non-secret images or data, and it is synonymous with the word steganography.

There are many types of information hiding, as information can be hidden in a text, image, video, audio, or protocol. Each has its pros and cons. On the other hand, most media on the internet use images due to availability and ease of use (Singh, S., *et al*., 2016). Thus hiding information in the image gains more facilities in terms of reliability, capacity, and the ability to hide information without being observed by intruder. Hiding text into images is called steganography, and there are many types of data to be hidden in different host media as shown in Figure 1.1.

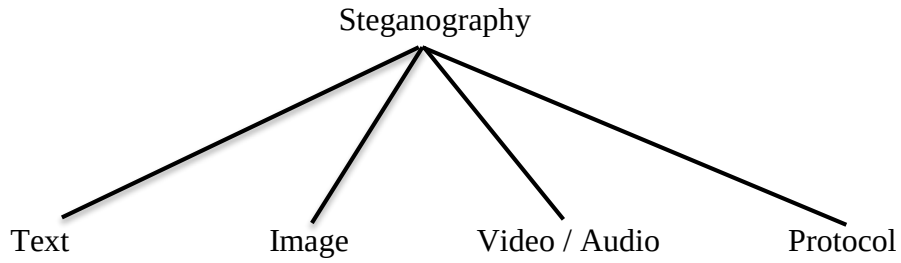

Figure 1.1 Steganography domain

Steganography is the art of hiding sensitive data like text within media in a manner that is not visible or noticeable. Images are used as hosting media because of the ability to absorb large amounts of data and the difficulty of intruders to observe this data.

1.2 Problem background

Most of the effort devoted to hiding information in order to secure the system as best as possible in a way that keeps the image that contain the hidden message is eye-catching. Several approaches are proposed for image steganography (Gupta J., 2015; Rai, P., *et al*., 2015). However, hiding data in carrier image has attracted great interest in terms of security; in contrast, other media like text and protocol are mostly ignored. Security, capacity, and embedding methods remain far from being achieved and research in these fields is ongoing. These issues are discussed in the following sections.

1.2.1 Security Issues in Steganography

Currently, the internet plays a vital role in the field of data transmission and communication. More than ever, data security is required due to privacy issues, as information transmitted over the World Wide Web is sensitive including medical diagnostics, financial, and military information, thus the need for some mechanism for protection from outsiders or intruders. (Rai, P., *et al*., 2015; Sedighi, V., *et al*., 2016; Rani, M., *et al.*, 2016). Due to the popularity of using images in many applications, images have become a very accepted choice among other existing media to host the secret message. Security of the data embedded based on the method that handles the secret message inside the cover image, and the security issue remains an outstanding challenge. At present attackers have become more expert and have more knowledge about security, thus finding or developing new techniques has become a problem that deserves attention in order to safeguard the sending of information between acknowledged parties (Amritha, P., *et al.*,2016).

1.2.2 Embedding Method Issues in Steganography

Reducing the amount of secret message embedded to the system has led to improve the security of a steganography system via reducing bits in the cover image. This happen when secret bits are significantly less than available bits in the hosting image (Al-Dmour, H. and Al-Ani, A., 2016; Kuo, W., 2016). The researches on steganography and steganalysis have attracted more interest during past decade (Vikranth, B.*et al*., 2015; Rai, P.*et al.,* 2015). Despite the fact that steganography system only considers the bits to be of little importance, there are remains a trace that can be detected by attacks. From this point of view it is easy to imagine the importance of embedding method and how users should be cautious.

Many of the methods introduced in literature regarding embedding secret message all follow the same direction in terms of placing of embedding in digital hosting image. The best place to embed a secret in an image is Least Significant Bit (LSB) (Akhtar, N. 2016). There are many advantages for using LSB e.g. simple to understand and easy to use, and the main issue is that LSB cannot be noticed by the naked eye and allows high payload capacity for secret message. Each method suggested in literature has advantages and disadvantages in terms of special domain, and one of these methods is LSB (Shelke, S. and Jagtap, S. 2015) as shown in Figure 1.2.

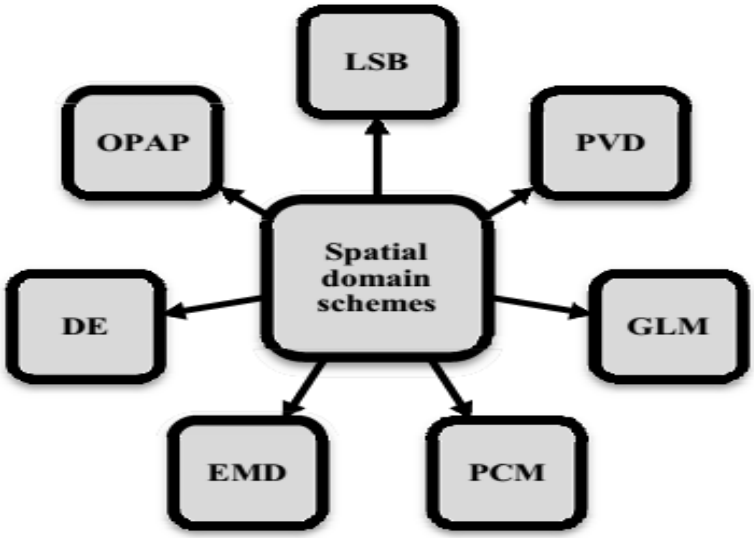

Figure 1.2 Embedding methods for spatial domain

1.2.3 Capacity

A good steganography technique aims to provide capacity, which is defined as the maximum secret information that can be embedded into cover image (Akhtar, N., *et al.,* 2016). One of the weaknesses effecting steganography system is capacity. In the proposed system, LSB method is used for embedding the data. This method actually uses only one bit of the pixel to embed in. To solve this problem Huffman coding (Sun, S., 2016) is used to compress the secret message before embedding. Increasing the capacity payload in cover image is critical, because when evaluating the method by one of the staganalytic methods (chi-square) which perform statistical analysis on embedding data, increasing capacity makes the stego image weak against attacks. Two types of attack considered in this study are very important. First, Chi-square (X^2) (Al-Dmour, H., and Al-Ani, A. 2016) where an attack is sensitive to payload capacity because statistical analysis of the image, and the second is Human Visual System (HVS) (Zargar, A., and Singh, A., 2016) where an attack is sensitive to exchanging in LSB.

Increasing secret data payload capacity in stego image also effects the robustness of the system. In conclusion, the background problem of increasing the capacity of secret message is no easy task and a balance must be kept between security and robustness.

1.3 Steganography model

Steganography refers to the method used to hiding data in digital hosting media to hide the presence of the information. Stego image is the image with hidden information inside while cover image is the image without hidden information and ready to handle it. Some security problems arise with steganography for illegal data embedded via terrorists when the terrorist information used is spread around (Amritha, P., *et al.*, 2016; Li, B., *et al.*, 2011). Steganography in the modern day refers to data or files that have been hidden inside digital image which cannot be detected by human senses. There are two parties using steganography; the sender which sends the stego image with stego key and the receiver which extracts this stego image according to information inside stego key (Seyyedi, S., *et al.*,2016). A good model is one that has maintained the stego image and received this stego image without any doubt of attack and intrusion. Figure 1.3 shows the model of steganography.

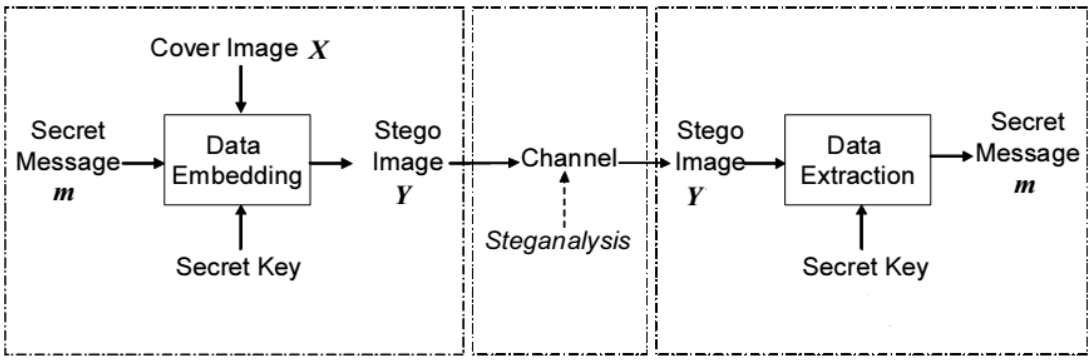

Figure 1.3 The model of steganography and steganalysis

Adoption of a strong and safe method for embedding data in stego image makes the steganography model more robust and suitable. Secret key, sometimes called stego key, includes all the information needed for extracting secret data from stego image. Any weakness in one stage of this model will render the entire model ineffective.

1.4 Problem Statements

Some researchers in literature introduced different methods for hiding secret information in image, or in other words, new steganography system has been developed (Hamed, G., *et al*., 2016; Rai, P., *et al*., 2015). In this research, the focus is on embedding secret message in reliable hosting image. There are three main problems:

i. How to increase the capacity of the system while maintaining the Peak Signal-to-Noise Ratio (PSNR).
ii. How to embed the payload capacity of secret message.
iii. How to maintain the robustness and imperceptibility of the system.

In order to answer these primary questions, a set of secondary research questions that address the problem in detail are posed as follows:

i. How to design and development the basic model of a steganography system to be more secure with keeping the PSNR as high.
ii. How to improve the steganography system with high capacity?
iii. How to evaluate and test steganography system using standard and self-created images.

In this study Fibonacci decomposition is used to increase capacity, security and robustness of the system. To improve security the knight tour algorithm used for embedding secret message. Three types of evaluation are used to evaluate the results including PSNR, Chi-square attack, and HVS attack, all with different criteria.

1.5 Objectives of the Study

The main goal of this research is to increase capacity using Fibonacci sequence and to improve the security of hiding information in an image by using new embedding method based on knight tour algorithm. Therefore, this thesis is carried out in order to fulfil the following objectives:

i. To propose steganography algorithm based on simple LSB technique and knight tour embedding method.
ii. To increase security using knight tour algorithm.
iii. To evaluate the robustness of the proposed method against Chi-square attack.

Due to the spread of Internet and its applications that require security information and widely used digital images through the internet, developing a new security system is of utmost necessity especially with the applications that use images. It is worth developing such a system that considers the use of highly secret message capacity inserted in trusted media. Many applications at the present time used images as a main factor, and for this reason, this research tries to come up with a new technique to serve these applications.

1.6 Scope of the Study

The proposed method scope is based on the following points:

i. The cover media that is used for hiding the desired secret data is a standard dataset of (512 x 512) pixels, and 8-bits gray-scale image taken from the data base of USC-SIPI. Manipulation of the image such as rotation, zooming, scaling, etc. is not considered in this study.
ii. PSNR formula will be used to evaluate the imperceptibility of stego-image in order to compare with previous works.
iii. Chi-sqaure will be used to evaluate the robustness of the proposed technique.
iv. Proposed algorithm applied by using MatLab R2013a.

1.7 Significance of the Study

Since the expansion in the application of the Internet and wide depending on the internet resources, the World Wide Web has today become non secure in the transmission of data, so they need to make this environment safer has become more urgent and to achieve a secure environment, the implementation of some security technologies has become valuable.

Steganography, being a more secure technology, has been applied to get a secure communication channel between the sender and the receiver using the internet as a communication medium. Since Steganography is under some vulnerability such

as, payload capacity is one of the most important factors in addition to the imperceptibility of the stego-image. It will be able to increase the security of such system and high PSNR at the same time. Furthermore it is expected to minimize problems associated with payload capacity dependency. Existing studies on steganography system revealed some methods that are lacking in embedding (Vikranth, B., *et al.*, 2015; Rai, P., *et al.*, 2015), however, proposed method got encouraging result in terms of security and capacity. Currently, numerous applications aim to use image steganography especially in security, medical, military, and industries fields. Security, capacity, and robustness are the main weaknesses in any steganography system and this method is believed to overcome such shortcoming.

1.8 Thesis Overview

This project report is organized in five chapters, each chapter illustrate the dissection and details related with this study. Chapter 1 include the introduction, problem background, objective, significant of the study, also its provide briefing introduction of the field study and specification. In Chapter 2, we present an overview of the data hiding technique in general followed by principles of steganography techniques and some classification on image hiding. The advantages and weaknesses of each study are discussed. In Chapter 3, the research methodology and the full framework and explained in detail. In Chapter 4, we explain the evaluation criteria for steganography system and PSNR evaluation and presents a results of chi-square attack and HVS attack and all the results of the proposed methods are evaluated in this chapter, whereas in Chapter 5, we summarize our contributions and discuss limitations and future work.

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