IMPLEMENTATION STRATEGY FOR INDUSTRIALISED BUILDING SYSTEM

LIM PUI CHUNG

A report submitted in partial fulfillment of the requirements for the award of the degree of Master of Science Construction Management

> Faculty of Civil Engineering Universiti Teknologi Malaysia

> > NOVEMBER 2006

Dedicated to my God, the congregation of my church and to my family.

ACKNOWLEDGEMENT

This paper is successfully completed with the assistance and support of my honorable project supervisor, Associate Professor Dr. Abdul Kadir Marsono.

Therefore, I would like to take this opportunity to express my heartfelt gratitude to him for his continuous support and guidance throughout the process of making until the completion of this dissertation. His enthusiasm has been a great source of inspiration to me and it is indeed fortunate to be under his supervision and guidance. His dedication will always be remembered.

On the other hand, I am indeed thankful to those who have shown their full support to the making of this dissertation especially my family members and friends for their moral support throughout the process. Greatest thanks to Mr Rozaiman from CIDB, government departments such as MBJB and MPJBT and to all the respondents who have spent their time and taking the effort in replying the questionnaires.

Finally, I wish to thank all parties who have given their cooperation and support directly or indirectly to ensure a successful completion of the project report.

ABSTRACT

In Malaysia, the implementation of Industrialised Building System (IBS) by using precast concrete elements were introduced since 1966 when the government launched two pilot projects in 1966 which involves the construction of Tuanku Abdul Rahman Flats in Kuala Lumpur and the Rifle Range Road Flats in Penang. From the survey conducted by Construction Industry Development Board (CIDB) Malaysia, the level of usage of IBS in the local construction industry is 15% in 2003 although many government initiatives have been introduced to encourage the use of IBS. Therefore a study is conducted to study the current awareness of the usage of IBS in Malaysia. Furthermore this study will be conducted to analyse ways to improve the implementation of IBS in terms of the current policy and guideline available to implement the usage of 50% of the IBS elements in terms of cost. The Strength, Weakness, Opportunity and Threat (SWOT) Matrix will be used to analyse the current scenario in the local construction industry and therefore the strategic implementation plan will be produced in this study.

ABSTRAK

Perlaksanaan Sistem Bangunan Berindustri (IBS) di Malaysia menggunakan elemen konkrit pasang siap mula diperkenalkan oleh kerajaan sejak tahun 1966 dengan pelancaran dua projek pembinaan sulung yang terdiri daripada pembangunan Flat Tunku Abdul Rahman di Kuala Lumpur dan Flat Rifle Range Road di Pulau Pinang. Daripada tinjauan yang dibuat oleh CIDB, perangkaan menunjukkan bahawa tahap penggunaan Sistem Bangunan Berindustri dalam sector pembinaan adalah hanya 15% pada tahun 2003 walaupun kerajaan telah mengambil banyak inisiatif telah dijalankan untuk menggalakkan penggunaan IBS. Oleh itu, satu kajian dilakukan untuk mengetahui tahap kesedaran tentang penggunan IBS di Malaysia. Tambahan pula kajian ini dijalankan untuk menganalisis cara-cara untuk memperbaiki perlaksanaan IBS dalam aspek polisi dan garis panduan yang sedia ada dalam sektor pembinaan. Kajian ini akan tertumpu pada penggunaan 50% elemen IBS dari segi kos. Matriks Kekuatan, Kelemahan, Peluang dan Ancaman (SWOT) akan digunakan untuk menganalisis keadaan semasa dalam sektor pembinaan tempatan dan seterusnya pelan perlaksanaan strategik boleh dihasilkan dalam kajian ini.

TABLE OF CONTENT

| CHAPTER | DESCRIPTION | PAGE |
|---------|--------------------|------|
| | TITLE | i |
| | DECLARATION | ii |
| | DEDICATION | iii |
| | ACKNOWLEDGEMENT | iv |
| | ABSTRACT | v |
| | TABLE OF CONTENT | vii |
| | LIST OF TABLES | xi |
| | LIST OF FIGURES | xii |
| | LIST OF APPENDICES | xiii |

1 INTRODUCTION

| Background | |
|------------------------------------|---|
| 1.1.1 Advantages of Industrialised | 3 |
| Building System | |
| Problem Statement | 5 |
| Aim and Objectives | 7 |
| Scope of the Project | 8 |
| | 1.1.1 Advantages of Industrialised Building System Problem Statement Aim and Objectives |

2 LITERATURE REVIEW

| 2.1 | Introduction | 9 |
|-----|---------------------------------------|----|
| 2.2 | Definition of Industrialised Building | 9 |
| | System (IBS) | |
| 2.3 | Classification of Building System | 11 |

| 2.3.1 | Classification of IBS | 12 |
|--------|---|--|
| Streng | gth, Weakness, Opportunity and | 14 |
| Threa | t in IBS | |
| 2.4.1 | The Strength of IBS | 14 |
| 2.4.2 | Weakness in IBS | 16 |
| 2.4.3 | Opportunities in IBS | 17 |
| 2.4.4 | Impediments to Progress of IBS | 19 |
| | in Malaysia | |
| Imple | mentation of IBS by Other Countries | 20 |
| 2.5.1 | The European Code | 21 |
| 2.5.2 | Germany | 21 |
| 2.5.3 | The Netherlands | 22 |
| 2.5.4 | United Kingdom | 23 |
| 2.5.5 | United States of America (USA) | 24 |
| Imple | mentation of IBS in Malaysia | 25 |
| Roadr | nap to the Successful Implementation | 27 |
| of IBS | S in Malaysia | |
| 2.7.1 | Strategic Plan Using the Strategic | 28 |
| | Management Process | |
| Strate | gy Formulation Framework | 30 |
| 2.8.1 | Strength-Weakness-Opportunity- | 31 |
| | Threat (SWOT) Matrix | |
| 2.8.2 | The Strategic Position and Action | 32 |
| | Evaluation (SPACE) Matrix | |
| 2.8.3 | The Quantitative Strategic Planning | 34 |
| | Matrix (QPSM) | |
| Concl | usion | 35 |
| | Streng Threa 2.4.1 2.4.2 2.4.3 2.4.4 Imple 2.5.1 2.5.2 2.5.3 2.5.4 2.5.5 Imple Roadr of IBS 2.7.1 Strate 2.8.1 2.8.2 2.8.3 | Strength, Weakness, Opportunity and Threat in IBS 2.4.1 The Strength of IBS 2.4.2 Weakness in IBS 2.4.3 Opportunities in IBS 2.4.4 Impediments to Progress of IBS in Malaysia Implementation of IBS by Other Countries 2.5.1 The European Code 2.5.2 Germany 2.5.3 The Netherlands 2.5.4 United Kingdom 2.5.5 United States of America (USA) Implementation of IBS in Malaysia Roadmap to the Successful Implementation of IBS in Malaysia 2.7.1 Strategic Plan Using the Strategic Management Process Strategy Formulation Framework 2.8.1 Strength-Weakness-Opportunity- Threat (SWOT) Matrix 2.8.2 The Strategic Position and Action Evaluation (SPACE) Matrix 2.8.3 The Quantitative Strategic Planning |

3 METHODOLOGY

| 3.1 | Introduction | 36 |
|-----|-------------------|----|
| 3.2 | Literature Review | 38 |
| 3.3 | Questionnaire | 38 |

| 3.4 | Metho | Method of Analysis | |
|-----|--------|--------------------|----|
| | 3.4.1 | Average Index | 39 |
| | 3.4.2 | Mean | 40 |
| | 3.4.3 | Median | 41 |
| | 3.4.4 | Mod | 41 |
| 3.5 | Strate | gy Formulation | 42 |

4 **RESULT AND ANALYSIS**

| 4.1 | Introd | uction | 43 |
|-----|--------|--------------------------------------|----|
| 4.2 | Data A | Analysis and Result | 43 |
| | 4.2.1 | Questionnaire Information | 44 |
| | 4.2.2 | Respondent Validity and | 45 |
| | | Sample Size | |
| | 4.2.3 | Data Analysis for Part A | 46 |
| | 4.2.4 | Data Analysis for Part B | 47 |
| | 4.2.5 | Data Analysis for Part C | 49 |
| | | 4.2.5.1 Period of Involvement in the | 51 |
| | | Construction Projects Using | |
| | | IBS | |
| | | 4.2.5.2 Numbers of Projects | 52 |
| | | Implementing IBS | |
| | | 4.2.5.3 Types of Development | 53 |
| | | Projects That Implements IBS | |
| | 4.2.6 | Data Analysis for Part D | 54 |
| | | 4.2.6.1 Strength of IBS in the | 54 |
| | | Construction Industry | |
| | | 4.2.6.2 Weakness of IBS in the | 59 |
| | | Construction Industry | |
| | | 4.2.6.3 Opportunity of IBS in the | 62 |
| | | Construction Industry | |
| | | 4.2.6.4 IBS Threat in the | 65 |
| | | Construction Industry | |

| | 4.2.6.5 Strength Weakness Opportunity | |
|-------|---------------------------------------|----|
| | Threat (SWOT) Matrix for the | |
| | Strategy Formulation for IBS | 68 |
| | 4.2.6.6 SO (Strength- Opportunity) | 70 |
| | Strategy | |
| | 4.2.6.7 WO (Weakness-Opportunity) | 72 |
| | Strategy | |
| | 4.2.6.8 ST (Strength-Threat) Strategy | 73 |
| | 4.2.6.9 WT (Weakness-Threat) | 74 |
| | Strategy | |
| 4.2.7 | Data Analysis for Part E | 75 |
| | 4.2.7.1 Standardisation of Material | 75 |
| | for the IBS Components | |
| | 4.2.7.2 Standardisation of IBS | 76 |
| | Components Sizing | |
| 4.2.8 | Data Analysis for Part F | 78 |
| | 4.2.8.1 Manufacturing and | 79 |
| | Machineries | |
| | 4.2.8.2 Installation Procedures | 83 |

DISCUSSION AND CONCLUSION

5

| References Appendices | | 91 95 |
|--------------------------|---|----------|
| 5.5 | Recommendation | 89 |
| | Plan | |
| 5.4 | To Suggest the Strategic Implementation | 88 |
| | Implementation of 50% of IBS | |
| 5.3 | To Formulate Strategies for the | 87 |
| | Opportunity and Threat in IBS | |
| 5.2 | To Determine the Strength, Weakness, | 86 |
| 5.1 | Introduction | 85 |

LIST OF TABLES

| TABLE NO | . TITLE | PAGE |
|----------|--|------|
| | | |
| 2.1 | Building system classification according to relative | 12 |
| | weight of component (Majzub,1977). | |
| 4.1 | Types of IBS system used in developer firm | 49 |
| 4.2 | The strength of IBS (Internal factor) | 55 |
| 4.3 | The weakness of IBS (Internal factor) | 59 |
| 4.4 | Opportunity of IBS (External factor) | 62 |
| 4.5 | The threat of IBS (External factor) | 65 |
| 4.6 | Standardisation of concrete grade for IBS components | 75 |
| 4.7 | Standardisation of IBS sizing | 77 |
| 4.8 | The manufacturing and machinery requirement for | 79 |
| | IBS productions | |
| 4.9 | The requirement for the installation procedure for IBS | 83 |
| | components | |

LIST OF FIGURES

FIGURE NO. TITLE PAGE 2.1 Types of building system in Malaysia 11 2.2 The strategy formulation analytical framework 30 2.3 The SWOT Matrix 31 2.4 The SPACE Matrix 33 3.1 Methodology flowchart 37 4.1 Pie chart of ways of distributing questionnaire 44 4.2 Respondents' job position distribution 46 Distribution of respondents working experience 4.3 47 4.4 Distribution of sources of information on IBS 48 4.5 Period of involvement using IBS 51 4.6 Number of projects implementing IBS 52 4.7 Types of development projects that implement IBS 53 4.8 SWOT strategy formulation 69

LIST OF APPENDICES

| APPENDICES | TITLE | PAGE |
|------------|--------------------|------|
| А | Technical paper | 95 |
| В | Questionnaire Form | 102 |

CHAPTER 1

INTRODUCTION

1.1 Background

The industrialised building system (IBS) can be generally interpreted as in which all building components are mass produced either in a factory or at site factory according to specifications with standardise shapes and dimensions and transported to the construction projects site to be rearrange with certain standard to form a building.

The development of industrialised building system (IBS) is not new in the construction industry. The history of precast in UK housing dates from the mid 1900's, when this and other forms of industrialised (prefabricated) construction were used to address the problem of widespread destruction of housing stock during the Second World War.

In the United States, the use of precast in the construction industry began in the construction of prefabricated steel house by General House in 1930. However the early efforts of rationalising and implementation faded quickly due to price incompetitiveness, high capital and inconsistent local codes. The use of precast increased sharply after the Second World War due to the need to resolve critical shortage of houses. In Malaysia, the implementation of precast concept by using precast concrete building were introduced in Malaysia in 1966 when the government launched two pilot projects for precast housing which involves the construction of Tuanku Abdul Rahman Flats in Kuala Lumpur and the Rifle Range Road Flats in Penang. Both projects were the first time whereby precast elements were used to construct mass houses. Later, Perbadanan Kemajuan Negeri Johor (PKNS) import the precast concrete technology from Germany for the construction ranging from low cost housing to luxurious housing such as bungalows and semi detached.

Today, many private companies in Malaysia have teamed up with foreign experts from Australia, Netherlands, United States and Japan to offer precast solutions to their projects. Numerous construction projects have utilized the precast components especially to meet the requirement of time constraint and with high accuracy and quality. The precast components are mainly use in the construction of schools, colleges, quarters, apartments, hospitals, roads, port and other infrastructures.

Even so, the usage of precast in building in Malaysia is still low as compared to developed countries such as Japan, United States and Europe. From a survey conducted by Construction Industry Development Board (CIDB) Malaysia, the level of usage of IBS in the local construction industry is at 15% based on the IBS Survey 2003. The main barriers that impede the growth of IBS are the resistance from the parties involved in the construction. The local authorities are generally unwilling to make changes in local building regulations that need a lot of time, works and cost to establish the legislative, structural planning and economic conditions for industrial development. The developers have to plan a larger project scheme in order to reduce the costs of houses for economic viability. The contractor will relatively play less important role because most of the responsibilities will be taken over by the precast manufacturer. Furthermore, the subcontractors who rely on labour will be out of business due to the fact that prefabrication will reduce the number of workers and replace them with machines. It is important that the Malaysia construction industry need to

2

evolve and be ready for the globalization era where increase in productivity, quality and safety is a must.

It seems that the lesson from established manufacturing process has not been learned successfully in the construction industry. Probably a greater intervention from government linked companies (GLCs) may be needed in setting up the mega housing projects and endless supply of building ready-made components by multiple vendors and suppliers.

1.1.1 Advantages of Industrialised Building System (IBS)

The conventional construction methods have been known and proven to be wasteful, dangerous and messy due to the process of constructing buildings. It is important for the Malaysian construction industry to evolve and be ready for the globalization era where by increase of productivity, quality and safety are compulsory and the reduction of cost and construction period must be taken into account. The advantages of using Industrialised Building Systems (IBS) are:-

- a) Reduction of unskilled workers
- b) Reduce wastage
- c) Increase in quality
- d) Safer working environment in construction site
- e) Reduce construction period

Malaysian construction industry has been heavily dependant on the unskilled foreign workers especially from Indonesia, Bangladesh, Vietnam and etc. The absence of foreign workers during the Amnesty Programme launched by the government in 2005 have crippled most of the construction projects throughout Malaysia. This can hinder the development in this country and it can cause a huge loss in term of cost especially to the local developers and contractors. Implementation of IBS can reduce the number of unskilled foreign workers in the construction industry and therefore the money siphoned by the foreign workers to abroad can be minimised and this will benefit the local economy. With less labour involved in the IBS construction, overall construction time is shorter. This will enable the constructor to save on the overhead cost involved in the construction. The reduction of workers will enable workers to work at ease without much congestion involving several crews of workers at the same time such as concretor, brick layer, plasterer, carpenter, electrician, plumber and etc. Using the IBS construction, the service from concretor, plasterer, brick layer and carpenter is no longer needed on site but in the IBS factory and their site tasks will be replaced by a group of assembler which consist about 5 persons per project compared to the conventional method.

The conventional construction methods normally generate about 20% of wastage in terms of cost. The usage of IBS elements eliminates or greatly reduces conventional timber formwork and props. This reduction will eventually minimise the use of timber and the forest can be saved from destruction. It also reduces the use of nail for the conventional formwork. Furthermore, the elements produced in the plant and mostly designed to be repetitive and thus minimal wastage will be experienced at the factory and construction site.

The IBS elements are manufactured in a shaded and environmental protected casting area where critical factor including curing temperature is taken into account. Temperature control is important to prevent structural cracking and to avoid weather related delays. The concrete mix design and stripping time can be controlled, monitored closely or accelerated using additives or steam curing. This will ensure that the qualities of the precast products are better than the cast in situ concrete.

The prefabricated products in the market provide a safe working platform for workers to work on. Prefabricated elements will greatly reduce the usage of nails and bricks which are the main cause of accidents in the country. The reduction of workers will enable workers to work at ease without much congestion involving several gangs of workers at the same time. In the conventional construction, brick laying is started as soon the strip form is completed. However in the some cases, the bricks will arrive on site before strip form. This will cause the congestion between the carpenters and the brick layer and thus the workers are at risk of falling formwork.

The IBS construction will save valuable time and helps to reduce the risk of project delay and possible monetary losses. The design and production of elements can be started while the construction site is under survey or earthwork. The production of the IBS elements are unaffected by weather conditions due to the controlled environment of the casting area. The usage of large structural panels speed up the structural works and thus other trades such as painting, electrical wiring and plumbing works can begin work sooner. The average delivery time for a complete house using IBS construction is approximately 3 to 5 months whereby the conventional system takes about 18 months to complete.

1.2 Problem Statement

The Industrialised Building System (IBS) has been introduced in Malaysia since 1966 for the projects which involve precast houses. Since then numerous construction projects use the IBS system when necessary whereby the system is implemented when the construction requires speed accuracy and work that involves a lot of repetition. The early efforts of the Government seems to be in vain because most of the local construction is still practising the conventional method which proven to be wasteful, dangerous and messy. From the survey conducted by the Construction Industry Development Board (CIDB) of Malaysia in 2003, the usage level of IBS in the local construction industry stands at 15%.

The construction industry in Malaysia involves many players in the market such as developer, contractor, consultants, supplier, workers and others that came from different background of the system of work. The construction industry in is considered as fragmented because policy and guideline implementation and practice in the construction are inconsistent among the players involved. Commonly, town planners, architects and designers work independently with little input and communication with each other. They are totally incommunicado with builders and contractors so that experience of the latter is not available to the former resulting in wasteful delays in revision of plans and designs arising problem from constructability. The material supplier and transporters have their own agenda causing interruptions and abandoned schedules. The consequences will affect the quality and efficiency in the conventional construction as well as those involving in IBS.

The fragmented prefabricated construction approach and practices can be seen that every different manufacturer and applicator in the prefabricated construction has its own designs and construction method. This results in incompatibility of the components used among the manufacturers in terms of dimensioning and installation at site. This result in making the prefabricated industry uncompetitive due to the fact that once a contractor applied a contractor applied a prefabricated manufacturer system; he will most probably be obliged in getting the supply from the same manufacturer throughout the construction.

The current state of prefabricated construction method are used in mega projects implementing prefabricated method of construction employing mass production approach in achieving economic viability. However, the economic viability does not apply because there is no continuity in its production of the components used after the completion of the particular mega project. The system developed will be ended. Full utilisation of the particular system can be done to make it more economical and of value after the project had finish with standardisation and proper coordination in its system and dimensioning.

The local authorities are generally unwilling to make changes in local building regulations that need a lot of time, works and cost to establish the legislative, structural planning and economic conditions for industrial development. The developers have to plan a larger project scheme in order to reduce the costs of houses for economic viability. The contractor will relatively play less important role because most of the responsibilities will be taken over by the precast manufacturer. Furthermore, the subcontractors who rely on labour will be out of business due to the fact that prefabrication will reduce the number of workers and replace them with machines.

It is important for the Malaysia construction industry to evolve and be ready for the globalisation era where an increase in productivity, quality and safety is a must. Therefore a long term and comprehensive plan have to be devised to encourage the evolution process in the Malaysia construction industry. All parties including the government and the private sector are required have a close collaboration to work together to bring positives changes in the industry. The positive changes include creating a healthy working environment among those involved directly in the construction industry. The major players in the are architects, engineers, town planner, developer, contractor and the supplier or manufacturer have to play their roles in enhancing their working system, management and administration to enable the modernisation in the industry.

Therefore detail schematic strategic planning, implementation and standardisation has to be implemented by the government, the private sector and other parties involved as enhancing the modernisation of the construction industry in Malaysia.

1.3 Aim and Objectives

The aim of this study is to determine the effect of implementation of 50% of IBS components for the non primary structure elements into the conventional construction system to the construction industry in Malaysia. The objectives of this study are:

a) Determine the strength, weakness, opportunities and threat in IBS.

- b) Formulate strategies for the implementation of 50% of IBS.
- c) Suggest the strategic implementation plan.

1.4 Scope of Project

The scope of the project study of item (a), (b) and (c) is according to the implementation of 50% of IBS components for the primary of non primary structural elements into the conventional construction system as recommended by Malaysian government.

REFERENCES

- Badir, Y.F., Kadir, M.R.A. and Hashim, A.H. (2002), "Industrialised Building Systems Construction in Malaysia", Journal of Architectural Engineering, Vol. 8, No. 1
- Badir, Y.F., Kadir, M.R.A. and Ali, A.A.A (1998), "Theory of Classification of Badir-Razali Building System Classification", Buletin of Institution of Engineer, Malaysia, October
- Esa, H., and Nuruddin, M.M (1998), "Policy on Industrialised Building System", Report on Colloquim on Industrialised Construction System, Kuala Lumpur.
- Thanoon, W.A.M., W.P. Lee, M.R.A. Kadir, Jaafar, M.S., Salit, M.S. 2003), "The Essential Characteristics of Industrialised Building System", International Conference on Industrialised Building Systems, Kuala Lumpur, pp 283-294.
- Thanoon, W.A.M., W.P. Lee, M.R.A. Kadir, Jaafar, M.S., Salit, M.S. (2003). "The Experiences of Malaysia and Other Countries in Industrialised Building System", International Conference on Industrialised Building Systems, Kuala Lumpur, pp 255-262.
- Harwant Singh and Bujang B.K. Huat (2003), "The Need for Diversification of Materials for Industrialised Building Systems", International Conference on Industrialised Building Systems, Kuala Lumpur, pp 53-57.

- Sumadi, S.R, Johnson W.K.Ng, Sheikh, S.U. (2003), "IBS In Malaysia", Proceedings of The 5th Asia Pacific Structural Engineering and Construction Conference (APSEC 2003), Johor Bahru, pp 803-815
- Sumadi, S.R, Johnson W.K.Ng, S.L.Sim and C.M. Tham, "Promotion Strategies and Future Research & Development Needs on Industrialised Building System", National Seminar on Industrialised Building Systems 2001, Kuala Lumpur.
- Mohamad, N.S. and Sumadi, S.R. (2000), "Malaysia Towards Industrialisation of Building Systems", National Seminar on Industrialised Building Systems 2000, Kuala Lumpur.
- Kementrian Perumahan & Kerajaan Tempatan (1998), "Functional Spaces Requirement, Paper for Course in Use of Modular Coordination in Building".
- Kementrian Perumahan & Kerajaan Tempatan (1998), "Modular Design Guide, Implementation of Modular Coordination in Building in Malaysia".
- 12. Malaysia (1999), Uniform Building By Law, Act 133.
- David, Fred. R (1997), "Strategic Management", 6 th Ed, Upper Saddle River, New Jersey: Prentice Hall.
- Eka Kusmawati Bt Suparmanto (2005), "Penggunaan Sistem Binaan Berindustri (IBS) Dalam Industri Pembinaan Malaysia- Kajian di Sektor Swasta", Universiti Teknologi Malaysia: Bachelor Thesis.
- Salawati Bt Sallan (2005), "Penggunaan Sistem Pembinaan Berindustri (IBS) Dalam Industri Pembinaan Malaysia- Kajian di Sektor Awam", Universiti Teknologi Malaysia: Bachelor Thesis.

- British Standards Institutions (1986), "Modular Coordination in Building", London, BS 6750.
- Department of Standards Malaysia (2001), "Guide to Modular Coordination in Buildings: Part 1: General Principles", Kuala Lumpur, MS 1064.
- Department of Standards Malaysia (2001), "Guide to Modular Coordination in Buildings: Part 10: Coordination Sizes and Preferred Sizes for Reinforced Concrete Component", Kuala Lumpur, MS 1064.
- Glass, Jacqueline (1999), "The Future for Precast Concrete in Low Rise Building", British Cement Association.
- S.F. Lee and Andrew O.K. Sai (2000), "Building Balanced Scorecard with SWOT analysis, and Implementing "Sun Tzu's Art of Management Strategies" on QFD Methodology", Managerial Accounting Journal, pp 68-76.
- Novicevic, M.M. and Harvey, Michael (2004), "Dual-Perspective SWOT: A Synthesis of Marketing Intelligence and Planning", Marketing Intelligence and Planning, Vol. 22 No. 1, pp 84-94.
- Y.K. Ip and L.C. Koo (2004), "BSQ Strategic Formulation Framework", Managerial Auditing Journal, Vol.19 No.4, pp 533-543.
- Sui Pheng Low and Joo Chuan Choong (2001), "A Study of the Readiness of Precasters for Just In Time Construction", MCB University Press, Vol. 50 No. 4, pp 131-140.

24. Sui Pheng Low and Joo Chuan Choong (2001), "Just In Time Management in Precast Concrete Construction: A Survey of the Readiness of Main Contractors in Singapore", MCB University Press, Vol. 12 No. 6, pp 416-429.