# GRANULAR MINING APPROACH FOR IDENTIFYING STUDENT'S LEARNING STYLE IN E-LEARNING ENVIRONMENT

NOR BAHIAH HJ AHMAD

UNIVERSITI TEKNOLOGI MALAYSIA

# GRANULAR MINING APPROACH FOR IDENTIFYING STUDENT'S LEARNING STYLE IN E-LEARNING ENVIRONMENT

NOR BAHIAH HJ AHMAD

A thesis submitted in fulfilment of the requirements for the award of the degree of Doctor of Philosophy (Computer Science)

Faculty of Computer Science and Information System Universiti Teknologi Malaysia

DECEMBER 2012

## THANK YOU

To my beloved father, Hj Ahmad Bin Md Ali and mother, Hjh Azizah Md Amin, for the encouragement and the inspiration to always do the best in everything.

To my dearest husband, Md Zulkeflee Haron for the love, understanding and support and

To my precious warriors Muhammad Azwan. Muhammad Hazim, Muhammad Hafizi and Muhammad Hilmi . READ, READ, READ ... Always seek knowledge in order to success and become leaders with iman.

#### ACKNOWLEDGEMENT

"In the name of Allah, the Most Gracious and the Most Merciful"

I thank to Allah for granting me strength and guidance throughout my journey to finally complete this study.

My grateful thanks to my phd supervisor, Professor Dr Siti Mariyam Shamsuddin for all the help, guidance, friendship and patience throughout the duration of my studies. With her full support and understanding, finally I manage to finish my studies.

Special thanks to Universiti Teknologi Malaysia (UTM), for giving me the chance to study and financially support me for my PhD. To all Soft Computing Research Group members who have supported me in many ways. To all Software Engineering staffs, who always give encouragement, knowledge sharing, and support in easing my burden during the study period. I feel very blessed to have all of you as friends.

## Alhamdulillah

#### ABSTRACT

Pattern multiplicity of interaction in e-learning can be intelligently examined to diagnose students' learning style. This is important since a student's behaviour while learning online is among the significant parameters for adaptation in elearning system. Currently, Felder Silverman (FS) is a common learning style model that is frequently used by many researchers. There are four learning style dimensions in FS model and most researches need to develop four classifiers to map the characteristics into the dimensions. Such approach is quite tedious in terms of data pre-processing and it also time consuming when it comes to classification. Therefore, this study improves the previous work by mapping the students' characteristics into Integrated Felder Silverman (IFS) learning style, by combining the four learning dimensions in FS model into sixteen learning styles. The most crucial problem for IFS model is the difficulties in identifying the significant pattern for the classifier that has high dimension and large number of classes. In this study, fifteen features have been identified as the granule learning features for learning style recognition based on the analysis resulting from questionnaire and log data. The granularity of the learning features is efficiently implemented using Rough Set Boolean Reasoning and Genetic Algorithm. However, Rough Set generates huge rules that are redundant and irrelevant. Hence, these rules need to be incrementally pruned to extract the most significant one. The rules are pruned by evaluating the rules support, the rules length and the rules coverage. The experiment shows that with only 12 per cents rules left, the classification accuracy is still significant and the rule coverage is also high. Comparative analysis of the performance between IFS classifier and the conventional four classifiers shows that the proposed IFS gives higher classification accuracy and rule coverage in identifying student's learning style.

## ABSTRAK

Kepelbagaian corak interaksi pelajar dalam e-pembelajaran boleh diperiksa secara pintar bagi meramal gaya pembelajaran mereka. Ini adalah penting kerana kelakuan pelajar semasa belajar secara atas talian adalah antara parameter penting untuk diadaptasikan dalam sesuatu sistem e-pembelajaran. Pada masa ini, Felder Silverman (FS) adalah model gaya pembelajaran yang biasa digunakan oleh ramai penyelidik. Terdapat empat dimensi gaya pembelajaran dalam model FS dan kebanyakan penyelidik perlu membangunkan empat pengelas untuk memetakan ciriciri pelajar kepada dimensi FS tersebut. Pendekatan ini agak merumitkan dari segi pra-pemprosesan dan ianya mengambil masa yang lebih panjang semasa pengelasan. Oleh itu, kajian ini dapat menambah baik penyelidikan terdahulu dengan memetakan ciri-ciri pelajar kepada gaya pembelajaran Felder Silverman yang Bersepadu (IFS) menerusi gabungan pembelajaran empat dimensi dalam model FS menjadi 16 gaya pembelajaran. Masalah utama bagi model IFS adalah kesukaran dalam mengenal pasti corak penting bagi pengelas yang mempunyai banyak dimensi dan bilangan kelas yang besar. Lima belas ciri pelajar telah dikenal pasti sebagai butiran pembelajaran melalui penganalisaan soal selidik dan data log. Butiran ciri-ciri pembelajaran yang dilaksanakan menggunakan Set Taakulan Boolean kasar dan Algoritma Genetik, serta merupakan satu gabungan yang cekap. Walau bagaimanapun, Set kasar menjana peraturan yang berulang dan tidak relevan. Oleh itu, peraturan-peraturan ini perlu dicantas secara berperingkat untuk mengekstrak peraturan yang terpenting. Cantasan peraturan dilakukan dengan menilai sokongan peraturan, panjang peraturan dan liputan peraturan. Ujikaji menunjukkan dengan hanya 12 peratus peraturan yang tinggal, ketepatan pengelasan masih baik dan liputan peraturan juga tinggi. Analisis perbandingan prestasi antara pengelas IFS dan empat pengelas konvensional menunjukkan bahawa prestasi IFS adalah lebih tinggi dalam ketepatan pengelasan dan liputan peraturan bagi mengenal pasti gaya pembelajaran pelajar.

## TABLE OF CONTENTS

CHAPTER		TITLE	PAGE
	DECI	LARATION	ii
	DEDI	CATION	iii
	ACK	NOWLEDGMENT	iv
	ABST	<b>TRACT</b>	v
	ABST	<b>`RAK</b>	vi
	TABI	LE OF CONTENTS	vii
	LIST	OF TABLES	xii
	LIST	OF FIGURES	XV
	LIST	OF ABBREVIATIONS	xvi
	LIST	OF APPENDICES	xviii
1	INTR	RODUCTION	1
	1.1	Overview	1
	1.2	Background of the Problem	3
	1.3	Statement of the Problem	7
	1.4	Objectives of the Study	10
	1.5	Importance of the Research	10
	1.6	Research Methodology	11
	1.7	Contributions of the Study	13
	1.8	Scope of the Study	13
	1.9	Definition of Terms	14
	1.10	Thesis Organization	15
	1.11	Summary	16

# 2 LITERATURE REVIEW

2.1	Introduction		17
2.2	Technology Enhanced Learning Environment		18
2.3	.3 Learning Style Overview		20
	2.3.1 Ke	olb's Learning Style Model	21
	2.3.2 He	oney and Mumford's Learning Style	23
	Μ	odel	
	2.3.3 Fe	lder Silverman Learning Style Model	24
2.4	Issues of	Using Questionnaire to Assess Learning	26
	Styles		
2.5	Learning	Style Classification Based on Student's	30
	Behavior		
2.6	Rough Se	t Theory	38
	2.6.1 Ro	ough Set Research Issues	42
2.7	Data Mini	ing Tools	47
	2.7.1 RC	OSETTA	48
	2.7.2 W	EKA	48
2.8	Discussio	n	49
2.9	Summary		51

# **3 RESEARCH METHODOLOGY**

52

3.1	Introduction		52
3.2	Operational Framework		52
	3.2.1	Development of the Learning System in	54
		MOODLE Environment	
3.2.2 Experimental Setup for E		Experimental Setup for Data Collection and	59
		Analysis	
	3.2.3	Research Instruments	61
	3.2.4	Classification of FS using Rough Sets	65
		3.2.4.1 Mapping of Information Into the	66

17

			Decision System	
		3.2.4.2	Data Completion and Pre-	66
			Processing	
		3.2.4.3	Data Discretization	67
		3.2.4.4	Reduct Computation	67
		3.2.4.5	Rules Generation and	67
			Classification	
	3.2.5	Granula	r Mining Using Rough Sets	68
		3.2.5.1	Data Preparation	68
		3.2.5.2	Discretization	70
		3.2.5.3	Rule Mining and Filtering	70
	3.2.6	Classific	ation Performances and Comparison	72
3.3	Summ	nary		72

# 4 BEHAVIOR ANALYSIS FOR SIGNIFICANT 73 PATTERNS EXTRACTION

4.1	Introd	uction	73
4.2	An Ov	verview of the Investigation	73
	4.2.1	Previous Studies on Identification of User	75
		Preferences	
	4.2.2	Investigating Learner Preferences Based on	76
		the Questionnaire Analysis	
		4.2.2.1 Student Distribution Among Felder	78
		Silverman Learning Dimensions	
		4.2.2.2 Analysis of the Result of	81
		Questionnaire	
		4.2.2.3 Summary of the Analysis	89
	4.2.3	Identification of User Preferences Based on	90
		Log Data	
		4.2.3.1 Analysis of Log Data Interaction	93
4.3	Devel	oping Decision Tables	100

5

104

ROU	GH SET CLASSIFICATION OF FELDER	-
SILV	<b>ERMAN LEARNING STYLE MODEL</b>	
5.1	Introduction	
5.2	Rough Set Classification	
5.3	Data Preparation	
5.4	Classification of Processing Dimension Result	
	5.4.1 Comparative Analysis with Other	
	Classifiers	
5.5	Classification of Perception Dimension Results	
	5.5.1 Comparative Analysis with Other Classifiers	
5.6	Classification of Input Dimension Result	
	5.6.1 Comparative Analysis with Other Classifiers	
5.7	Classification of Understanding Dimension Result	
	5.7.1 Comparative Analysis with Other	
	Classifiers	
5.8	Discussion	
5.4	Summary	

# 6 GRANULAR MINING APPROACH TO CLASSIFY 129 INTEGRATED FELDER SILVERMAN LEARNING STYLE

6.1	Introduction	129
6.2	An Overview of the Investigation	129
6.3	Data Preparation	131
6.4	Discretization	132
	6.4.1 Analysis and Discussion of Discretizatio	n 133
	Result	
6.5	Reduct Computation	138

6.5.1	Analysis and Discussion of BR With	138
	Various Reducts	
Rule (	Generation Analysis	140
Rule I	Filtering Analysis	147
6.7.1	Filtering Based on the Rule Support	147
6.7.2	Filtering Based on the Rule Length	149
6.7.3	Filtering based on the Rule Length and Rule	150
	Support	
Rule	Validation on the Student's Data Extracted	152
from V	Web Log	
Comp	arisons with Other Soft Computing	153
Techn	liques	
Discu	ssion	154
Summ	nary	158
	Rule C Rule I 6.7.1 6.7.2 6.7.3 Rule C from C Comp Techri Discu	<ul> <li>Rule Generation Analysis</li> <li>Rule Filtering Analysis</li> <li>6.7.1 Filtering Based on the Rule Support</li> <li>6.7.2 Filtering Based on the Rule Length</li> <li>6.7.3 Filtering based on the Rule Length and Rule</li> </ul>

# 7 CONCLUSION

159

7.1	Introduction	159
7.2	Summary of the Research	159
7.3	Research Contributions	161
7.4	Limitation of Research	162
7.5	Future Works	163

REFERENCES	164
Appendices A-L	176-201

# LIST OF TABLES

TITLE

TABLE NO.

1.1	Comparative result among researches in FS classification	4
1.2	Sixteen learning styles in IFS	7
2.1	Felder Silverman learning dimension and learner	25
	characteristics	
2.2	List of adaptive learning research that uses questionnaire	29
	to assess learning style	
2.3	Related studies on learning style detection based on user	33
	behavior	
2.4	Features used for automatic identification of learning	37
	styles	
2.5	Summary of previous studies on Rough Set's rule	45
	evaluation	
3.1	Experiments conducted by other researchers	59
3.2	Respondent composition	59
3.3	Syllabus for Data Structure and Algorithms subject	61
3.4	Component of the questionnaire	63
3.5	Likert scales used in the questionnaire	63
3.6	Comparative study among classification techniques	72
4.1	Summary of patterns used by previous researchers	77
4.2	T-test result for distribution of learning styles among CS	78
	and CE students	
4.3	Learning style frequency among respondents	79
4.4	Student's distribution based on IFS learning dimensions	81

PAGE

4.5	Student's perception of the e-learning system	83
4.6	Survey regarding preferences on group involvement	84
4.7	Active/Reflective perception of the e-learning system	85
4.8	Sensor/Intuitive perception of the e-learning system	87
4.9	Visual/Verbal perception of the e-learning system	88
4.10	Sequential/Global perception of the e-learning system	89
4.11	Attributes calculation	92
4.12	Active/Reflective interaction in the e-learning system	93
4.13	Sensor/Intuitive interaction in the e-learning system	94
4.14	Visual/Verbal interaction in the e-learning system	95
4.15	Sequential/Global interaction in the e-learning system	95
4.16	Significant features for FS dimensions	96
4.17	Significant features for each FS learning dimension	97
4.18	Attributes that are parallel between several learning	97
	dimensions	
4.19	Attributes for IFS	98
4.20	The measurement criteria for the student's learning style	99
4.21	Partial decision table for active reflective	101
4.22	Partial decision table for sensor/intuitive	102
4.23	Partial decision table for visual/verbal	102
4.24	Decision table for sequential/global	103
5.1	Sample reducts for active/reflective learner	109
5.2	Sample 8 rules with the highest support	110
5.3	Confusion matrix for active/reflective testing	111
5.4	Performance comparison for active/reflective	113
	classification	
5.5	Sample reducts for sensor/intuitive	114
5.6	Sample sensor/intuitive rules with highest support	115
5.7	Confusion matrix for sensor/intuitive classification	116
5.8	Performance comparison for sensor/intuitive	117
5.9	Sample reducts for input dimension	118
5.10	Sample rules for input dimension	120
5.11	Confusion matrix for visual/verbal classification	121
5.12	Performance comparison for visual/verbal classification	122

5.13	Sample reducts for understanding dimension	123
5.14	Confusion matrix for sequential/global classification	123
5.15	Sample 10 rules generated for understanding dimension	124
5.16	Performance comparison for sequential/global	126
	classification	
5.17	Characteristics for FS classifier	127
5.18	Summary of FS learning dimension classification	128
6.1	Distribution of simulated data	132
6.2	Classification accuracy with GA full reduct	134
6.3	Classification accuracy with GA object reduct	134
6.4	Classification accuracy with JA full reduct	134
6.5	Classification accuracy with JA object reduct	135
6.6	Classification accuracy with Holte 1R	135
6.7	Discretization result and intervals using BR	137
6.8	Classification accuracy of various reducts using BR	139
6.9	The rule characteristics for the 10 fold data	142
6.10	Sample reducts	142
6.11	Relative frequency of variables in generated reducts	143
6.12	The best rule with the highest support from the 10 fold	145
	data set	
6.13	The rule characteristics	146
6.14	Rule filtering based on rule support	148
6.15	Rule filtering based on rule length	149
6.16	Rule filtering based on rule support for the length (4-8)	150
6.17	Investigation with rule coverage	151
6.18	Statistics of the filtered rules for each learning style in	151
	fold 2	
6.19	Statistics of the filtered rules for each learning style in	152
	fold 5	
6.20	Validation accuracy on the student's data	153
6.21	Performance comparison for IFS classification	155
6.22	Comparative analysis of IFS and FS performance	156
6.23	Characteristics of object 1	158
6.24	Characteristics of object 122	158

# LIST OF FIGURES

# FIGURE NO.

## TITLE

## PAGE

Felder Silverman learning style scales (Felder, 1996)	6
	9
Research methodology implemented in this study	12
Conventional classification processes	31
Classification methods applied in mining educational data	32
Operational framework	53
Learning approaches based on FS learning style model	55
Forum activities among students	56
Sample animation for linked list concept	57
Example of e-learning interface developed using Moodle	58
Example of Felder Silverman learning style scales (Felder,	62
1996)	
Sample log data provided in Moodle	64
The analysis process of student's learning activity	64
Rough Set framework for classification	66
Granular mining framework for IFS classification	69
Learning style detection approach, (Graf 2007)	74
Learning styles based on FS learning scales	80
Example of student doing review on assessment	91
Four Rough Set classifiers to classify four FS dimensions	106
Distribution of simulated data	108
Integration of Felder Silverman learning styles	130
Respondent distributions based on IFS learning styles	131
Performance comparison for various discretizations	140
	Classification methods applied in mining educational data Operational framework Learning approaches based on FS learning style model Forum activities among students Sample animation for linked list concept Example of e-learning interface developed using Moodle Example of Felder Silverman learning style scales (Felder, 1996) Sample log data provided in Moodle The analysis process of student's learning activity Rough Set framework for classification Granular mining framework for IFS classification Learning style detection approach, (Graf 2007) Learning styles based on FS learning scales Example of student doing review on assessment Four Rough Set classifiers to classify four FS dimensions Distribution of simulated data Integration of Felder Silverman learning styles

## LIST OF ABBREVIATIONS

AIVbG	-	Active Intuitive Verbal Global
AIVbSq	-	Active Intuitive Verbal Sequential
AIViG	-	Active Intuitive Visual Global
AIViSq	-	Active Intuitive Visual Sequential
ASVbG	-	Active Sensor Verbal Global
ASVbSq	-	Active Sensor Verbal Sequential
ASViG	-	Active Sensor Visual Global
ASViSq	-	Active Sensor Visual Sequential
BR	-	Boolean Reasoning
CE	-	Computer Engineering
CS	-	Computer Science
EDM	-	Educational Data Mining
EFB	-	Equal frequency Binning
FS	-	Felder Silverman
GA	-	Genetic Algorithm
IFS	-	Integrated Felder Siverman
ILS	-	Index of Learning Styles
IT	-	Information Technology
JA	-	Johnson Algorithm
LHS	-	Left Hand Side
LMS	-	Learning Management System
LSI	-	Learning Style Inventory
LSQ	-	Learning Style Questionnaire
MBTI	-	Myer-Briggs Type Indicator
MLP	-	Multi-layer perceptron

MOODLE	-	Modular Object-Oriented Dynamic Learning Environment				
NN	-	Neural Network				
RHS	-	Right Hand Side				
RIVbG	-	Reflective Intuitive Verbal Global				
RIVbSq	-	Reflective Intuitive Verbal Sequential				
RIViG	-	Reflective Intuitive Visual Global 1				
RIViSq	-	Reflective Intuitive Visual Sequential				
ROSETTA	-	Rough Set Toolkit for Analysis of Data				
RSC	-	Rough Set Classifier				
RSVbG	-	Reflective Sensor Verbal Global				
RSVbSq	-	Reflective Sensor Verbal Sequential				
RSViG	-	Reflective Sensor Visual Global				
RSViSq	-	Reflective Sensor Visual Sequential				
SPSS	-	Statistical Package for the Social Sciences				
TEL	-	Technology Enhanced Learning				
UTM	-	Universiti Teknologi Malaysia				
WEKA	-	Waikato Environment Analysis				

# LIST OF APPENDICES

## APPENDIX

## TITLE

## PAGE

A	Index of Learning Styles	176
В	Questionnaire On-line Learning System Using Moodle	182
С	Sample Log Data for IFS Learning Style	185
D	Sample Log Data for Active/Reflective	187
E	Sample Log Data for Sensor/Intuitive	188
F	Sample Log Data for Visual/Verbal	189
G	Sample Log Data for Sequential/Global	190
Н	List of Misclassified Objects Using Filtered Rules From	191
	Fold 2	
Ι	136 Log Data - Discretized	192
J	Sample Rules Generated for IFS	195
Κ	Statistics for the first 50 Rules Generated for IFS	198
L	List of Publications	200

## **CHAPTER 1**

## **INTRODUCTION**

#### 1.1 Overview

Granular mining is a mining approach that explores the different level of mining phases. There are many methods in machine learning that cover the concept of granular mining. The most common methods are Fuzzy sets and Rough Sets. In Rough Sets, every phase of sub-tasks such as discretization, reduct and rule filtering needs to be examined extensively for the best classification accuracy. It is essential to implement an appropriate discretization method since performance of discretization methods differ significantly (Blajdo *et al.*, 2008). Hence, for Rough Set mining, it is important to cautiously choose the most suitable discretization and reduct technique since the chosen technique will greatly affect the classification accuracy.

Rough Sets also generate excessive amount of rules (Bose, 2006 and Li, 2007), whereby most of the rules are not significant and need to be filtered in order to choose only the essential rules. Existing works in Rough Set rule filtering involve filtering the insignificant rules based on the rule length and the rule support (Cheng *et al.*, 2011, Pai *et al.*, 2010 and Bose, 2006). The rule coverage and classification accuracy are the measurement to determine the reliability of the selected rules. However, Tsumoto (2002) stated that selecting rules with higher classification accuracy will result in small rule coverage. In contrast, selecting rules with higher coverage will result with rules with lower accuracy. Hence, during the rule filtering

process it poses a challenge to get the most significant rules by observing the rule parameter such as the rule length, the rule support, the rule coverage and the effect to the classification accuracy.

This research provides in-depth studies on student's learning preferences and behavior while using e-learning system based on Felder Silverman (FS) learning dimensions. In e-learning environment, there is a correlation between the student's learning style and the choice of learning materials. Therefore, student's learning style can be observed through his web behavior which concerned on how user navigate, how user use the link and path provided, how user choose the type of learning material and the usage of the tool provided in the system. Previous studies need four classifiers to map the student's learning characteristics into four FS learning dimension. This approach is very tedious in preparing and pre-processing the data and it also quite time consuming for the four classifiers to be implemented.

In order to enhance the previous work, this study proposes granular mining approach to intelligently classify the student's learning style into integrated Felder Silverman (IFS) learning style based on patterns of student's behavior while learning in hypermedia environment. The student's most relevant attributes are analyzed and fed to only one classifier to develop the most significant classifier and rules discovery. Granularity searching using Rough Set Classifier is implemented to obtain significant features. To our understanding, none of the studies have been reported in implementing IFS features with significant rules for identifying learning styles. However, our focus will be more on extracting the significant rules for detecting the learning styles which is not being done previously by other researchers in this area. By focusing on different levels of granularity, one can obtain different levels of knowledge, as well as an in-depth understanding of the inherent knowledge structure of the mining phases.

## **1.2 Background of the Problem**

Learning style has become a significant factor contributing in learner progress and many researchers agree that incorporating learning styles in education has potential to make learning easier for students and increases learning efficiency (Mampadi *et al.*, 2011; Popescu , 2010; Kinshuk *et al.*, 2009; Kazu, 2009; Brown, 2009 and Graf, 2008). The importance of learning style that can increase student's performance has led to the efforts in developing an adaptive learning system that adapt the course content based on the user features such as the student's learning style, background and preferences (Popescu, 2011, Graf, 2007, and Papanikolau *et al.*, 2003).

Early research has focused on student's learning style by using questionnaire to assess the student's learning characteristics (Wolf, 2003; Papanikolau *et al.*, 2003; Carver and Howard, 1999; Triantafillou *et. al*, 2002). However, the exploitation of questionnaires is time consuming and unreliable approach for acquiring learning style characteristics and may not be accurate (Villaverde *et al.*, 2006; Stash and de Bra, 2004; Kelley and Tangney, 2004). Most questionnaires are too long, hence, causing students to choose answers arbitrarily instead of thinking seriously about them. Even if the learning style has been determined, it's still cannot notify the real characteristics of the students while learning on-line. In addition, once the profile is generated, it becomes static and doesn't change regardless of user interaction. In online learning environment, the student's learning characteristics are changed accordingly when different tasks are provided.

Due to these problems, several studies have been conducted in detecting student's learning style that are based on the student's browsing behavior (Klasnja-Milicevic *et al.*, 2011, Popescu, 2010, Garcia *et al.*, 2007; Graf and Kinshuk, 2006; Yaannibelli *et. al*, 2006; Lo and Shu, 2005). This approach can be implemented successfully since the style of student's interaction with the system can be inferred accurately and can be used as attributes for adaptation purposes.

Various intelligent solutions have been used to represent student's learning style such as statistical analysis (Graf and Kinshuk, 2006), Neural Network (Lo and Shu, 2005; Villaverde *et al.*, 2006), Decision Tree (Cha *et al.*, 2006), Bayesian Networks (Garcia *et al.*, 2007), Naïve Bayes (Kelley and Tangney, 2004), Genetic Algorithm (Yaannibelli *et al.*, 2006) and AprioriAll (Klasnja-Milicevic *et al.*, 2011). However, all researchers develop four classifiers in order to classify the four FS dimension and the classification result for all classifiers are quite moderate as shown in Table 1.1. Therefore, a more powerful technique is needed for this domain in order to have more accurate learning style classification. Rough Set has its own strength in learning from data and generating rules that easier to interpret. To our knowledge, Rough Set method has never been used in providing significant rules of learning styles using FS.

FS Dimensions	Cha <i>et al.</i> , (2006) Decision Tree	Garcia, (2007) Bayesian Network	Graf, (2007) Bayesian Network	Graf, (2007) Simple Rule	Popescu, (2010) Simple Rule	
Active/ Reflective	66.67	58	62.5	79.33	84.51	
Sensor/ Intuitive	77.78	77	65	77.33	82.39	
Visual/ Verbal	100	-	68.75	76.67	73.94	
Sequential / Global	71.43	63	66.25	73.33	78.17	

 Table 1.1 : Comparative result among researches in FS classification

Rough Set theory, introduced by Zdzisław Pawlak in the early 1980's is a mathematical tool to deal with vagueness and uncertainty (Pawlak, 1991). The methodology is concerned with the classificatory analysis of vague, uncertain or incomplete information or knowledge expressed in terms of data acquired from experience. Unlike other soft computing methods, Rough Set analysis requires no external parameters and uses only the information presented in the given data. However, Rough Set always generates a large number of rules (Bose, 2006 and Li,

2007), therefore, it is important to extract only the most significant rules for Rough Set classifier since it will be difficult for human to interpret the rules manually (Setiawan *et al.*, 2009 and Pai *et al.*, 2010). Rule filtering involve pruning the rules based on certain criteria, but which criteria to be implemented in rule filtering is still become an issue and need to have proper and careful investigation.

A variety of learning style model has been used to characterize learning styles for students. Among them are Felder Silverman learning style (Felder and Silverman, 1988), Kolb's theory of experiential learning (Kolb, 1984), Howard Gardner Multiple Intelligence (Gardner, 1993), Honey and Mumford (Honey and Mumford, 1986) and Dunn and Dunn model (Dunn and Dunn, 1978).

In this study, Felder Silverman learning style model has been chosen due to its successfulness in dealing with learning material adaptation, collaborative learning and traditional teaching (Felder and Silverman, 1998; Zywno, 2003; Carmo *et al.*, 2007). Furthermore, the development of the hypermedia learning system that incorporate learning components such as the navigation tool, the presentation of the learning material in graphics form, simulation, video, sound and help facilities can easily tailored to the FS learning style dimension. Carver (1999) and Graf (2007) considered FS as the most appropriate and feasible to be implemented for hypermedia courseware. Coffield *et al.* (2004) and Graf (2007) have studied several existing learning styles and concluded that currently there is no learning style that can be considered as the best learning style model, since every model have their own strength and characteristics. However, the learning dimensions in FS are parallel to other learning style models, for example, Active/Reflective is parallel with Kolb learning style and extravert/introvert in Myer-Briggs Type Indicator (MBTI).

Felder-Silverman learning style model was initially developed by Felder and Silverman in 1988 for engineering students. This model categorized a student's dominant learning style along a scale of four dimensions: active-reflective (how information is processed), sensing-intuitive (how information is perceived), visual-verbal (how information is presented) and global–sequential (how information is understood).

Felder and Solomon developed Index of Learning Styles (ILS) questionnaire to assess the student's learning style (Felder and Soloman, 1997). The objective of this questionnaire is to determine the dominant learning style of a student. This questionnaire can be accessed freely from website and is often used as instrument to identify learning style.

Figure 1.1 shows the learning style scale for FS dimensions. Once the student finished answering the questionnaire, his learning style will be identified. Every learning dimension has two poles. If the score in every dimension is between 1A to 11A, the learning style is active for processing dimension, sensor for perception dimension, visual for input dimension and sequential for understanding dimension. Meanwhile, if the score in every dimension is between 1B to 11B, the learning style is at the other poles, which are reflective for processing, intuitive for perception, verbal for input and global for understanding dimension.

If a student gets a score from 1 to 3 in any dimension, he/she has a mild preference and fairly balanced on the two dimensions. If the score is on scale 5 or 7, the student has moderate preference, and if the score is on scale 9 or 11 the student has a very strong preference for the dimension. The student with strong preferences for certain dimension must learn according to the environment that matches his learning style. He may have learning difficulty if he studies in the environments that are not suitable with his learning style.

ACTIVE													REFLECTIVE
	11A 9	9A 7	7A	5A	3A	1A	1B	3B	5B	7B	9B	11B	
SENSOR													INTUITIVE
	11A 9	9A 7	7A	5A	3A	1A	1B	3B	5B	7B	9B	11B	
VISUAL													VERBAL
	11A 9	9A 7	7A	5A	3A	1A	1B	3B	5B	7B	9B	11B	
SEQUENTIAL													GLOBAL
	11A 9	9A 7	7A	5A	3A	1A	1B	3B	5B	7B	9B	11B	

Figure 1.1 Felder Silverman learning style scales (Felder, 1996)

In this study, the Integrated Felder Silverman (IFS) is proposed that incorporate processing, perception, input and understanding learning styles in FS to be mapped into 16 ( $2^4$ ) learning styles as shown in Table 1.2 (Klašnja-Milićević *et. al*, 2011; Graf and Kinshuk, 2007 and Felder, 1988). With this integration, the time consumption and the effort in diagnosing the learning styles will be lessen.

IFS Learning Styles	Label
Active/Sensor/Visual/Sequential	ASViSq
Reflective/Sensor/Visual/Sequential	RSViSq
Active/Intuitive/Visual/Sequential	AIViSq
Reflective/Intuitive/Visual/Sequential	RIViSq
Active/Sensor/Verbal/Sequential	ASVbSq
Reflective/Sensor/Verbal/Sequential	RSVbSq
Active/Intuitive/Verbal/Sequential	AIVbSq
Reflective/Intuitive/Verbal/Sequential	RIVbSq
Active/Sensor/Visual/Global	ASViG
Reflective/Sensor/Visual/Global	RSViG
Active/Intuitive/Visual/Global	AIViG
Reflective/Intuitive/Visual/Global	RIViG
Active/Sensor/Verbal/Global	ASVbG
Reflective/Sensor/ Verbal/Global	RSVbG
Active/Intuitive/Verbal/Global	AIVbG
Reflective/Intuitive/Verbal/Global	RIVbG

Table 1.2: Sixteen learning styles in IFS

### **1.3** Statement of the Problem

Student's learning characteristics and the choice of learning materials in elearning environment have been used in previous research to classify student's learning style. However, it is still not clear of which behavior pattern are most significant for the classifier. Therefore, there is a need to granular the learning characteristics and adaptability could be instilled for making the learning styles more attractive and effective. Previous research need to conduct four classifiers to predict student's learning style into four FS learning dimensions. Thus it is desirable to integrate the FS four dimensions into 16 learning styles with only one classifier. However, this approach leads to large number of patterns and large number of classes for the classifier. Hence, the complexity of the classifier is increased and solved by the proposed granular mining approach. For better illustration, Figure 1.2 presents the problem scenario that leads to the problem statement of the study.

Hence, the primary research question in this study is given as:

# "How to acquire the individual learning features granularly, and how it can be classified in order to intelligently and efficiently identify the learning styles using Rough Set?"

The secondary research questions that are needed to address the primary research question are written as:

- Is there any significant difference between learning styles and the choice of learning materials in e-learning?
- Could information granulation of learning behavior and preferences being utilized to represent the most relevant learning features in e-learning for IFS learning styles?
- iii) How accurate is Rough Set Theory in classifying student's learning styles into Felder Silverman model using four classifiers?
- iv) How accurate is the proposed granular mining using Rough Set Theory in classifying student's learning styles into integrated Felder Silverman using one classifier and to discover rules?
- v) How accurate is IFS classifiers in identifying the student's learning style compare to conventional approach?

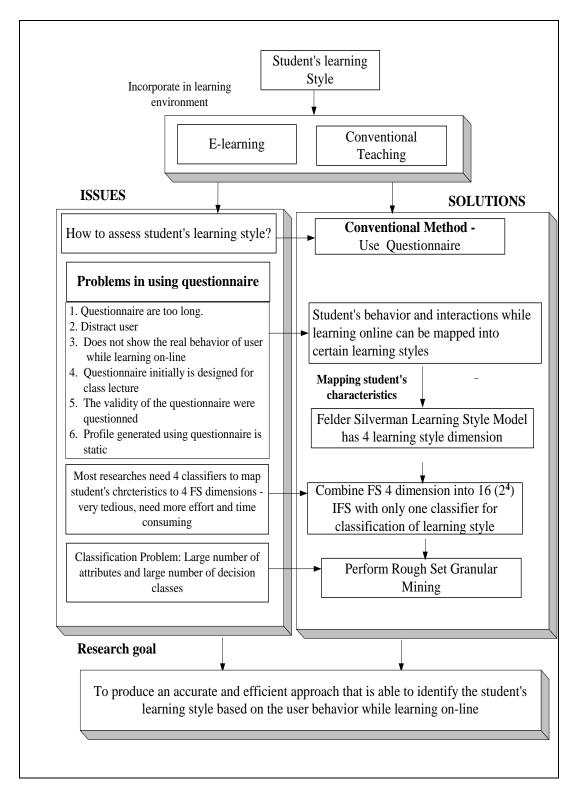


Figure 1.2 Scenario of the problems that lead to the proposed study

## 1.4 Objectives of the Study

The objectives of the study that need to be achieved are as follows:

- To investigate and identify the granule learning features for FS learning dimensions. The sub objectives include:
  - a. Features investigation for the conventional FS
  - b. Integration and development of the proposed IFS features
- To investigate the performance of Rough Sets classifier in identifying four FS dimensions.
- iii) To propose an approach based on Rough Set granular mining in order to extract compact IFS rules. The sub objectives include:
  - a. To discretize IFS data for mining the granularity of the features
  - b. To measure and quantify the significant parameters of IFS rules based on rule length, rule accuracy, rule strength and rule coverage.
  - c. To investigate and compare the performance of Rough Sets in classifying IFS dimensions with four FS classifiers.

## **1.5** Importance of the Research

This research is an application based research and is important in terms of theoretical knowledge in Computer Science and practical of real application in elearning domain. The following list several importance of the study:

i) The objective of this research is to identify the student's learning style based on the student's behavior pattern in e-learning environment. The finding of the significant patterns of the student's behavior while accessing e-learning and the approach of learning style classification are important in the development of adaptive learning systems that adapt the learning contents based on the student's learning style.

- ii) Several classifiers need to be developed using conventional learning style identification approach. The integration of learning style dimensions can reduce the burden of the heavy work in the classification phases by implementing only one classifier for the learning style identification purpose.
- iii) The granular mining approach using Rough Set is proposed in order to extract compact IFS rules. Every level of mining phases need to be explored extensively using various discretization and reduct techniques. In this domain, Boolean Reasoning and Genetic Algorithm give the highest classification accuracy compared to other discretization and reducts techniques. Pruning the rules incrementally based on the rule support and the rule length able to extract only significant rules with higher coverage and higher accuracy. The granular mining approach can be adopted and apply systematically in Rough Set rule mining in order to get the highest classification accuracy with only significant rules.

## 1.6 Research Methodology

This section describes briefly the research methodology implemented in this study. It consists of four main tasks in order to achieve the goal and objectives of this study as shown in Figure 1.3. In phase 1, an e-learning system that incorporates various designs of course contents, learning activities and learning strategies that are based on Felder Silverman Learning model is developed in Moodle environment. The system is specifically used for students learning Data Structure in Universiti Teknologi Malaysia (UTM). During learning, the students' interaction, characteristics and behavior are captured in log files provided by Moodle. In phase 2, the behavior and preferences of the students were analyzed implicitly, using questionnaire and explicitly by analyzing the data in the log. The analysis then is used to identify behavior patterns and to capture the granule information of the most relevant IFS features.

Phase 3 is to conduct Rough Set classification in identifying FS learning dimensions. Four classifiers have been developed in order to determine Rough sets performance in classifying the learning styles into active/reflective, sensor/intuitive, visual/verbal and global/sequential. In phase 4, granular mining using Rough sets is implemented to discover the most significant rules. Various discretization algoruthms and reduct techniques have been experimented using 10-fold cross validation technique. Finally, the extracted rules are filtered based on the rule's support, rule length and the combination of the two criteria. The performance of the rules are measured based on rule's accuracy and rule's coverage in order to get the most sufficient rules. Comparative analysis of Rough Sets performance on IFS classification with other classifiers is conducted in phase 5. The detail description of the research methodology is explained in Chapter 3.

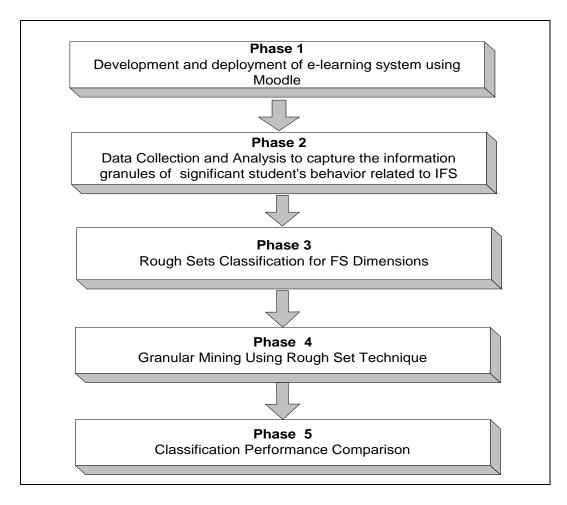


Figure 1.3 Research methodology implemented in this study

## 1.7 Contributions of the Study

The research contributions of the study are as follows:

i) Significant characteristics related to Felder Silverman learning dimension: active/reflective, sensor/intuitive, visual/verbal and sequential/global by analyzing student's preferences while using e-learning system developed using Moodle. These outcomes can be benefited by educators who wish to incorporate various learning materials in their e-learning presentations by associating the content with the student's learning style.

- ii) Rules generated by Rough Sets for four FS classifiers.
- Rules Granularity by identifying the most significant rules based on the rule length, rule accuracy and rule strength.

Detailed explanation and discussions of the contributions are given in Chapter 7.

## **1.8** Scope of the Study

The scopes of the study are limited to the following:

- The e-learning system that includes various teaching approaches is deployed using Moodle LMS provided by UTM.
- The students being selected as respondent for this study are UTM students who are taking Data Structure course. Their behavior while learning 3 topics in Data Structure are captured in Moodle web log file.
- iii) This study focuses on the behavior and preferences of e-learning materials, and not on the student's emotion during learning.

- iv) Only Felder Silverman learning style model is being considered since this model is the most preferred model among researches in learning style (Graf, 2008; Kazu, 2009; Brown, 2009 and Mampadi *et al.*, 2011).
- v) The strong preferences of FS learning dimensions are considered for analyzing the learning characteristics of IFS since the student's with strong preferences in certain learning dimension might have difficulties in learning if the learning style is not supported by the teaching environment (Felder and Solomon, 1997).
- vi) This study used the classifiers provided by WEKA and ROSETTA mining tool.

#### **1.9 Definition of Terms**

Several terms used extensively in the thesis will be described in this section.

## i) Learning styles

The different ways of learners use to perceive, gather and process information.

## ii) Granular mining

A mining approach whereby every level of mining phase will be examined thoroughly in order to find the best mining result.

## iii) Felder Silverman learning style model

A learning style model developed by Felder and Siverman in 1998 that classify students into 4 dimensions; processing (active/reflective), perception (sensor/intuitive), input (visual,verbal) and understanding (sequential,global).

#### iv) Integrated Felder Silverman learning style

The proposed approach whereby the 4 dimensions of FS learning style model is combined to be represented into sixteen learning styles.

### v) Rule length

Characteristic of a rule which represents the number of conditional attributes in the IF part of a rule.

### vi) Rule Support

Characteristic of a rule which represents the number of record or instances in the training data that fully match with the property described by the If-Then condition.

### vii) Classification Accuracy

The percentage of number of instances that correctly classified into the target class over the total population of data sample.

#### viii) **Discretization**

A process of dividing a range of continuous attributes into interval. It engages searching for cuts that determine the intervals and unifying the values over each interval. All values that lie within each interval are mapped to the same discrete value.

## ix) **Reduct**

A term in Rough Set theory that generally defined as a minimal subset of attributes that can classify the same domain of objects as unambiguously as the original set of attributes.

## **1.10** Thesis Organization

The thesis consists of 7 chapters. Chapter 1 gives the introduction of the study, the background of the problem, the aim of the study, the objectives, the scope,

thesis organization and ends with the thesis contributions. Chapter 2 presents the conducted literature review to probe and elaborate on related issues and solutions of the problem. Chapter 3 describes the research methodology employed in this study. The results of this study are discussed in Chapter 4, 5 and 6. Chapter 4 presents the student's behaviour and preferences analysis for on-line learning. The analysis in this study identifies the significant attributes for the purpose of classifying the student's learning styles. Chapter 5 explains the Rough Sets classification for Felder Silverman learning styles, while Chapter 6 describes the granular mining approach of Integrated Felder Silverman learning styles using Rough Sets classifier. Comparative studies with other classifiers are also discussed in Chapter 5 and 6. Chapter 7 ends with the summary and conclusion of the study.

#### 1.11 Summary

This chapter has presented the ground work of the research in this study. It started with the overview of the problem, provided the background study of the problem that related to the problem domain and technique that lead to problem formulation, outlined the problem statement and listed the objectives and scopes of the study. A brief roadmap on the research methodology has also been provided in this chapter. The importance of the research and contributions of the study have been pointed out accordingly.

The next chapter will present the related literatures of the study by analyzing the problems and issues in conventional learning style classification approach. Rough Set mining approach and the research issues related to this technique will also be explored extensively in order to propose an approach that can enhance Rough Set performance.

#### REFERENCES

- Abidi, S.S.R., Hoe, K.M. and Goh A. (2001) Analyzing Data Clusters: A Rough Set Approach To Extract Cluster-Defining Symbolic Rules, Lecture Notes in Computer Science 2189. Advances in Intelligent Data Analysis, Fourth International Conference (IDA-01), Springer. pp.248-257.
- Affendey L.S., Paris I.H.M., Mustapha N., Sulaiman M.N. and Muda Z. Ranking of Influence Factors in Predicting Student's Academic Performance. Information Technology Journal 9 (4), 832-837, 2010.
- Ai J. and Laffey J. (2007). Web Mining as a Tool for Understanding Online Learning. MERLOT *Journal of On-line Learning and Teaching*. Vol 3(2) June 2007. pp.160-169.
- Alagar V. S., Bergler S., Dong F. Q. Incompleteness and Uncertainty in Information Systems, Proceedings of the SOFTEKS Workshop on Incompleteness and Uncertainty in Information Systems, Concordia University, Montreal, Canada, 8-9 October 1993 Springer 1994.
- Bajraktarevic, N., Hall, W. Fullick, P. Incorporating Learning Styles in Hypermedia Environment: Empirical Evaluation. Proceedings of AH2003: Workshop on Adaptive Hypermedia and Adaptive Web-based Systems, Budapest, Hungary, 2003. pp.41-52.
- Bazan J.G. A Comparison of Dynamic and non-Dynamic Rough Set Methods for Extracting Laws from Decision Table. In: L. Polkowski, A. Skowron (eds.),

Rough Sets in Knowledge Discovery, Physica - Verlag, Heidelberg, pp. 321-365. (1998).

Blackboard (2009). http://www.blackboard.com/ Retrieved on May 15, 2009.

- Blajdo P., Grzymala-Busse J.W., Hippe Z.S., Knap M., Mroczek T. and Piatek L. (2008). A Comparison of Six Discretization – A Rough Set Perspective. RSKT 2008, LNAI 5009, Springer Verlag Berlin Heidelberg. pp. 31-38.
- Bose I. ,(2006) Deciding the Financial Health of Dot-coms using Rough Sets, Information and Management, pp. 835-846.
- Brown E.J., Brailsford T.J., Fisher T., Moore A. (2009). Evaluating Learning Style
  Personalization in Adaptive Systems: Quantitative Methods and Approaches. *IEEE Transactions on Learning Technologies*. Vol 2 (1) January March 2009.
- Carmo L., Marcelino M. and Mendes A., (2007). The Impact of Learning Styles in Introductory Programming Learning, International Conference on Engineering Education-ICEE 2007, Coimbra, Portugal, available at <u>http://icee2007.dei.uc.pt/</u> <u>proceedings/papers/432.pdf</u>. retrieved on September 9<sup>th</sup> 2009.
- Carver C. A., Howard R. A. and Lavelle E., (1996). Enhancing Student Learning by Incorporating Learning Styles into Adaptive Hypermedia, *Proceedings of ED-MEDIA* '96 World Conference on Educational Multimedia Hypermedia, pp.118-123.
- Carver, C.A., Howard R.A. and Lane W.D. (1999). Enhancing student learning through hypermedia courseware and incorporation of student learning styles. *IEEE Transactions on Education*. Vol. 42(1). pp.33-38. 1999.
- Cassidy S (2004). Learning Styles: An overview of theories, models, and measures, Educational Psychology: An International Journal of Experimental Educational Psychology, 24:4, 419-444

- Cha, H.J., Kim, Y.S., Lee, J.H. and Yoon, T.B. An Adaptive Learning System with Learning Style Diagnosis Based On Interface Behaviors. In: Workshop Proceedings of International Conference on E-Learning and Games, Hangzhou, China, April 17-19 2006. pp. 513–524 (2006)
- Chen C-M, Hsieh Y-L and Hsu S-H. (2007). Mining learner profile utilizing association rule for web-based learning diagnosis. Expert Systems with Applications 33, 2007, 6–22. Elsevier.
- Cheng, C.-H., Wei, L.-Y. and Chen, Y.-H. (2011), A New E-Learning Achievement Evaluation Model Based On Rough Set And Similarity Filter. Computational Intelligence, Volume 27(2): pp. 260–279. May 2011.
- Chou H-L, Wang S-H, and Cheng C-H (2012). "DiscoveringKknowledge of Hemodialysis (HD) Quality Using Granularity-Based Rough Set Theory", Archives of Gerontology and Geriatrics, Vol 54 (1). Pp. 232-237, January 2012.
- Chouchoulas, A. and Shen, Q.: Rough Set-Aided Keyword Reduction For Text Categorization. Applied Artificial Intelligence, vol 15 (2001) 843–873.
- Coffield, F., Moseley, D., Hall, E., & Ecclestone, K. (2004). Learning styles and pedagogy in post-16 learning. A systematic and critical review. Learning and Skills Research Centre, UK.
- Dunn and Dunn. (1978). Teaching Students Through Their Individual Learning Styles: A Practical Approach. Virginia: Reston Publishing Company, Inc.
- Emel Ü., Gürcan Y., and Gülhan Ö. (2012). The Examination of University Students' Learning Styles by Means of Felder-Silverman Index. Education and Science. Vol. 37, No 163.

Felder, R. (1996). *Matters of Style*. ASEE Prism, December, pp. 18-23.

- Felder R. and Silverman L., (1988), Learning And Teaching Styles In Engineering Education, *Engineering Education*, 78 (7), pp. 674–681.
- Felder, R. and Brent, R., (2005). Understanding Student Differences, *Journal of Engineering Education*. (1) pp. 57 72.
- Felder, R. and Spurlin, J., (2005). Applications, Reliability and Validity of the Index of Learning Styles, *International Journal of Engineering Education*. Vol 21 (1) pp. 103-112.
- Frias-Mrtinez E., Chen S.Y. and Liu X. Survey Of Data Mining Approaches To User Modeling For Adaptive Hypermedia. IEEE Transactions on Systems, Man and Cybernatics-Part C. Applications and Reviews. Vol 36. No. 6. Nov 2006.
- Garcia E., Romero C., Ventura S. and Calders T. (2007) Drawbacks and Solutions of Applying Asoociation Rule Mining in Larning Management Systems.
  Proceedings of the International Workshop on Applying Data Mining in e-Learning (ADML 07) Crete, Greece. pp. 13-22.
- García P., Amandi A., Schiaffino S., and Campo M.,(2007). Evaluating Bayesian Networks Precision for Detecting Students' Learning Styles. *Computers & Education*, 49. Elsevier. pp. 794-808,
- García P., Schiaffino S. and Amandi A. (2008). An Enhanced Bayesial Model to Detect Students' Learning Styles in Web-based Courses. Journal of Computer Assisted Learning (2008) 24. pp. 305-315.
- Gardner, Howard. (1993) Multiple Intelligences: The Theory in Practice. New York: Basic, 1993.
- Gilbert, J.E., & Han, C.Y. (1999). Adapting instruction in search of 'a significant difference'. *Journal of Network and Computer Applications*, 22(3), 149-160.

- Graf S. and Kinshuk. (2008). Analysing the Behavior of Students in Learning Management Systems with Respect to Learning Styles. *Studies in Computational Intelligence (SCI)* 93. pp. 53-73.
- Graf S., Liu T.-C, Kinshuk. (2010). "Analysing of Learner's Navigational Behaviour and Their Learning Styles in an Online Course". *Journal of Computer Assisted Learning*, Vol. 26. No.2. pp. 116-131.
- Graf, S. and Kinshuk, (2006). An Approach for Detecting Learning Styles in Learning Management Systems, Proceedings of the International Conference on Advanced Learning Technologies. IEEE Computer Science, pp. 161-163.
- Graf, S.: Adaptivity in Learning Management System Focusing on Learning Styles.Phd Thesis, Vienna University of Technology (2007)
- Guoyong W., Rough sets theory and knowledge acquisition. Xi'an: Xi'an Jiaotong University Press, 2001.
- Hassanien A. E. Rough set approach for attribute reduction and rule generation: A case of patients with suspected breast cancer. Journal of The American Society for Information Science and Technology, 55(11), pg.954-962, 2004.
- Honey, P. and Mumford A. (1992) A Manual of Learning Styles. Peter Honey, Maidenhead. 3<sup>rd</sup> Edition
- Hor C.L., Crossley P.A. and Watson S.J. (2007). Building Knowledge for Substation-Based Decision Support Using Rough Sets. IEEE Transactions on Power Delivery. Vol 22 (3) July 2007. pp.1372-1379.

Hudson, L. (1966). Contrary Imaginations. Penguin Books, London.

James, W. B., and Gardner, D. L. "Learning Styles: Implications for Distance Learning." New Directions for Adult and Continuing Education no. 67 pp. 19-32. (1995):

- Jerzy W. Grzymala-Busse, Introduction to Rough Set Theory and Applications, University of Kansas, Lawrence, Polish Academy of Sciences, 01-237 Warsaw, Poland.
- Kappe, F.R., Boekholt, L.,Rooyen, C. and Flier, H. van der (2009). A Predictive Validity Study of the Learning Style Questionnaire (LSQ) Using Multiple, Specific Learning Criteria. Learning and Individual Differences, Volume19, Elsevier. Pp. 464-467
- Kelly D. and Tangney B. (2004). Predicting Learning Characteristics In A Multiple Intelligence Based Tutoring System, *LNCS Volume 3220/2004*. Springer Berlin/Heidelberg. pp.678-688.
- Kerdprasop N., Muenrat N. and Kerdprasop K. (2008). Decision Rule Induction in a Learning Content Management System. Proceedings of World Academy of Science, Engineering and Technology. Vol 2 (2) pp. 77-81.
- Kinshuk, Liu T-C and Graf S. (2009). Coping with Mismatched Courses: Student's Behaviour and Performance in Course Mismatched to Their Learning Styles. Education Tech Research Dev. 57 pp. 739-752.
- Klašnja-Milićević A., Vesin B., Ivanović M. and Budimac Z. (2011) E-learning Personalization Based On Hybrid Recommendation Strategy and Leaning Style Identification. *Computers & Education*, 56, 885-899, 2011.
- Kohavi R. and Provost, F. "Glossary of Terms." In: Editorial for the Special Issue on Applications of Machine Learning and the Knowledge Discovery Process, Machine Learning, 30(2-3). (1998)
- Kolb, D. A. (1976). The Learning Style Inventory: Technical Manual. McBer & Company, Boston.
- Kolb, D. A. (1981). Learning Styles and Disciplinary Differences. In A. W.Chickering (Ed.), The Modern American College: Responding to the New

Realties of Diverse Students and a Changing Society. San Francisco, Jossey-Bass, pp. 232-255.

- Kolb D.A. (1984) Experiential Learning: Experience as the Source of Learning and Development. Prentice-Hall.
- Kolb, A. Y., and Kolb, D. A. (2005). The Kolb Learning Style Inventory Version 3.1, Technical Specification. Hay Group, Boston.
- Komorowski J. and Øhrn A.. Modelling prognostic power of cardiac tests using rough sets. *Artificial Intelligence in Medicine*, Volume 15, Issue 2, Pages 167-191.
- Li J. (2007). Rough Set Based Rule Evaluations and Their Applications. Phd Thesis. University of Waterloo. January 2007.
- Li J. and Cercone N. (2006), Introducing a Rule Importance Measure, *Transactions* on Rough Sets vol. V. LNCS 4100, pp. 167-189.
- Litzinger T., Lee S., Wise J., and Felder R. (2007). A Psychometric Study of the Index of Learning Styles. Journal of Engineering Education. 96(4), 2007. Pp.309-319.
- Liu H., Husain F., Tan C.L. and Dash M. (2002). Discretization: An Enabling Technique, *Data Mining and Knowledge Discovery*, 6, Kluwer Academic Publishers. pp.393-423
- Lo J. and Shu P. (2005). Identification Of Learning Styles Online by Observing Learners' Browsing Behaviour Through A Neural Network, *British Journal of Educational Technology*. Vol 36 (1). pp 43–55.
- Magoulas G., Papanikolaou K. and Grigoriadou M. (2003) Adaptive Web-Based
   Learning : Accommodating Individual Differences Through System's
   Adaptation. *British Journal of Educational Technology*. Vol 34(4) pp 1-19.

- Mak B. and Manakata T., (2002). Rule Extraction from Expert Heuristics: A Comparative Study of Rough Sets With Neural Networks and ID3", *European Journal of Operational Research* 136, pp. 212 -229.
- Metallidoua P. and Platsidoub M., (2008). Kolb's Learning Style Inventory-1985: Validity issues and relations with metacognitive knowledge about problemsolving strategies. Learning and Individual Differences. Volume 18, Issue 1, Elsevier, pp. 114–119.

Moodle (2009). http://moodle.org/. Retrieved on May 15, 2009.

- Mostow, J., and Beck, J. (2006). Some Useful Tactics To Modify, Map and Mine from Data from Intelligent Tutors. *Natural Language Engineering*. 12(2), pp.195-208.
- Øhrn A. (1999) 'Discernability and Rough Sets in Medicine: Tools and Applications', *PHD Thesis, Department of Computer and Information Science, Norwegian University of Science and Technology, Norway.*
- Øhrn A. ROSETTA homepage. Available at : <u>http://rosetta.lcb.uu.se/general/</u> retrieved December 2007.
- Ozpolat E. and Akar G.B. Automatic Detection of Learning Styles for an E=learning System. Computers & Education 53 (2009) Elsevier. pp. 355-367.
- Pai P-F, Lyu Y-J and Wang Y-M. Analyzing Academic Achievment of Junior High School Students by in Improved Rough set Model. Computers & Education 54 (2010) pp.889-900.
- Papanikolau K., Grigoriadou M., Knornilakis H., and Magoulas G., (2003). Personalizing the Interaction in a Web-based Educational Hypermedia System: the case of INSPIRE', User Modeling and User-Adapted Interaction (13), pp. 213–267.

- Pawlak Z. Rough Set Theory and its Applications to Data Analysis. Cybernetics and Systems 29(7): 661-688 (1998).
- Pawlak Z., (1991) Rough Sets : Theoretical Aspect of Reasoning About Data, *Kluwer Publications*.
- Pawlak Z. Rough set approach to knowledge-based decision support, European Journal of Operational Research, (99) pg.48-57 .1997.
- Pawlak, Z.: Rough sets. International Journal of Information and Computer Sciences, 11 (1982) pg. 341-356.
- Pawlak, Z.: Rough Set Theory and Its applications. Journal of Telecommunications and Information Technology, 3 (2002) pg. 7-10.
- Popescu E. (2009). Diagnosing Students' Learning Style in an Educational Hypermedia System. *Cognitive and Emotional Processes in Web-Based Education: Integrating Human Factors and Personalization*. 2009. 187-208.
- Popescu E. (2010). Adaptation Provisioning with Respect to Learning Styles in a Web-based Educational System: An Experimental Study. *Journal of Computer Assisted Learning*. Vol. 26. Pp. 243-257.
- Popescu E., Badica C. and Moraret L. (2010). Accomodating Learning Styles in Adaptive Educational System. Informatica, 34 pp. 451-162.
- Ramaswami M. and Bhaskaran R. A Study on Feature Selection Techniques in Educational Data Mining. Journal of Computing. Vol. 1, Issue 1, Dec 2009.
- Richmond, A. S., and Cummings, R. (2005). Implementing Kolb's learning styles into online distance education. *International Journal of Technology in Teaching and Learning*, 1(1), 45-54

- Romero C. and Ventura S. Educational Data Mining: A Survey from 1995 to 2005. Expert Systems with Applications 33 (2007) 135 – 146.
- Romero C. and Ventura S. (2010). "Educational Data Mining : A Review of the Satate of the Art", *IEEE Transactions on Systems Man And Cybernatics – Part C: Applications and Reviews*. Vol. 40 (6), November 2010.
- Romero, C., Ventura, S., Garcia, E.: Data Mining in Course Management Systems: Moodle Case Study and Tutorial. Computers & Education (51), 368–384, (2008)
- Setiawan N.A., Venkatachalam P.A. and Ahmad Fadzil M.H. (2009). Rule Selection for Coronary Artery Disease Diagonosis Based on Rough Set. International Journal of Recent Trends in Engineering. Vol. 2 (5) November 2009.
- Stash N. and de Bra P. (2004). Incorporating Cognitive Styles in AHA! (The Adaptive Hypermedia Architecture), *Proceedings of the IASTED International Conference Web-Based Education*, Austria. pp. 378-383.
- Stefanowski J., On rough set based approaches to induction of decision rules. *Rough* Sets in Knowledge Discovery Vol 1, Physica Verlag, Heidelberg, 1998, 500-529.
- Swiniarski R., (2001) 'Rough Sets Methods in Feature Reduction and Classification', *International Journal Appli. Math Computer Science*, Vol. 11(3), pp.565-582.
- Swiniarski, R. W. and Skowron, A. 2003. Rough set methods in feature selection and recognition. *Pattern Recognition Letters*. *Vol* 24, 6 (Mar. 2003), 833-849.
- Triantafillou E., Pomportsis, A., A., and Georgiadou, E. (2002), 'AES-CS: Adaptive Educational System based on Cognitive Styles', Second International Conference on Adaptive Hypermedia and Adaptive Web-based Systems, Malaga, Spain, May 29-31

- Tsumoto S. Mining diagnostic rules from clinical databases using rough sets and medical diagnostic model. Information Sciences: an International Journal Volume 162, Issue 2 (May 2004) Pages: 65 80
- Tsumoto S. Accuracy and Coverage in Rough Set Rule Induction. RSCTC 2002, LNAI 2475, pp. 373-380. 2002. Springer-Verlag Berlin Heidelberg.
- Ültanir E., Ültanir Y.G. and Temel G.O. (2012). The Examination of University Students' Learning Styles by Means of Felder-Silverman Index. *Education and Science*. 2012. Vol. 37(163). 29-42.
- Villaverde J., Godoy D. and Amanda A. (2006). Learning Styles' Recognition in E-Learning Environments with Feed-Forward Neural Networks, *Journal of Computer Assisted Learning*, Vol. 22(3), pp. 197—206.
- Vincent, A. and Ross, D. (2001). "Learning Style Awareness". *Journal of Research on Computing in Education* **33**: 1–10.

WebCT (2007) http://www.webct.com/ Retrieved 30 April, 2007

- West W., Rosser B.R.S., Monani S. and Gurak L. (2006). How Learning Styles Impact E-Learning: a Case Comparative Study Of Undergraduate Students Who Excelled, Passed Or Failed An Online Course In Scientific/Technical Writing. *E-learning*. Vol 3 (4). pp. 534- 543.
- Witten I.H and Frank E.(2005) "Data Mining: Practical machine learning tools and techniques", 2nd Edition, Morgan Kaufmann, San Francisco, 2005. WEKA website: http://www.cs.waikato.ac.nz/~ml/weka
- Wolf C. (2003). iWeaver: Towards an Interactive Web-Based Adaptive Learning Environment to Address Individual Learning Styles., Proceedings Fifth Australasian Computing Education Conference (ACE2003), Adelaide, Australia. Pp. 273-279.

- Yaannibelli V., Godoy D. and Amanda A., (2006). A Genetic Algorithm Approach to Recognize Students' Learning Styles, Interactive Learning Environments. Vol. 14(1), Taylor & Francis. pp. 55-78.
- Zacharis N.Z. (2011). The Effect of Learning Style on Preference for web-based Courses and Learning Outcomes. British Journl of Educational Technology. Vol 42(50). 2011 pp.790-800.
- Zywno M. S., (2003). A Contribution to Validation of Score Meaning for Felder-Soloman's Index of Learning Styles, *Proceedings. of the 2003 American Society for Engineering Annual Conference and Exposition*, 2003.