

# Attraction, Social Attraction, and Social Exclusion (Rejection)

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To attract more love and romance, hang  
artwork that depicts happy couples.

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# WHAT IS ATTRACTIVE?

- **It is perhaps understandable that people want their dating partners to be physically attractive.**
- **But, good looks are valued in many other, nonromantic settings as well.**
- **Attractive children are more popular among other children than their less attractive peers, teachers like them more too( Clofford & Walster, 1973; Dion, 1973, Dion, Berscheid & walster 1972)**

# **SYMMETRY IS ATTRACTIVE TO THE HUMAN EYE!**

- **Symmetry is a surprisingly powerful source of beauty.**
- **Is a sign of two important things; being healthy and having good genes.**
- **People whose faces and bodies are exactly the same on both sides are regarded as more attractive than people whose right side is different from their left side.**