

Attraction, Social Attraction, and Social Exclusion (Rejection)

Lecturer:

**Assoc. Prof. Dr. Azizi
Yahaya**



To attract more love and romance, hang
artwork that depicts happy couples.

Presenters:

**Mohammed Alaulddin Omar
Vijayaletchumy, Devaki, and Azizah Sageh**

LOOKING GOOD

WHAT IS BEAUTIFUL?

- **Melena said a beautiful and desirable woman choose a physically attractive man over with substance and success.**
- **This is not uncommon.**
- **What is beautiful is good effect.**

BEAUTY AND CHOOSING A MATE

1. Good looks can outweigh other factors in attraction.

- A group of researchers set up a campus dating service to test their various theories about interpersonal liking (Walser, Aronson, Abrahams & Rottman 1966).
- They collected all sorts of information about the students in their pool; then they matched them at random and sent them out on dates. The researchers favored similarity and reciprocity; they thought people who were most similar to each other on various attributes would enjoy their dates the most.
- *This what not happened*
- Instead, the main conclusion was that the dating partner's attractiveness was the strongest predictor of how much people enjoyed the date: the more attractive your partner was, the better you liked him or her.