

Attraction, Social Attraction, and Social Exclusion (Rejection)

Lecturer:

**Assoc. Prof. Dr. Azizi
Yahaya**



To attract more love and romance, hang
artwork that depicts happy couples.

Presenters:

**Mohammed Alaulddin Omar
Vijayaletchumy, Devaki, and Azizah Sageh**

Similarity and oppositeness

- Similarity is a common and significant cause of attraction. people are strongly attracted to look-a-likes in **physical**(bone-structure) and **social** appearance(characteristics) ("like attracts like"). Most spouses are similar in many basic respects. Don't blame your partner.(**idiot**)
- Opposites attract; people are drawn to people dissimilar to themselves.(contrary conclusion)

Social rewards

The background of the slide features a soft-focus image of several blue flowers, likely hydrangeas, with light blue and white petals. The flowers are scattered across the frame, with some in sharp focus and others blurred, creating a gentle, pleasant atmosphere.

- **Reinforcement** preform behaviors
- The importance of interpersonal rewards(2 strategies)
- **Favors** bring benefits to the recipient and make the person feel positively toward the person.
- **Praise** Is a reliable way to get them to like you.
- Most people feel good when they receive a compliment. { rewards promote liking }