

ABSTRACT

These days, Enterprise Information Systems (EIS) have become part of most Medium Large Enterprise (MLE) infrastructures; hence their planning, management and support are crucial challenges. Enterprise Information Systems' Project Management Portfolio (EISPMP) is a unified system that provides all the necessary tools for an organization to plan, manage, design, test, train, support and develop IS in one database. EISPMP was designed based on concepts of Project Management Body of Knowledge (PMBOK) and Dynamic System Development Method (DSDM). It covers 63 inputs and outputs of the Project Management Body of Knowledge (PMBOK) for managing EIS projects. Moreover, it covers the Dynamic Systems Development Method (DSDM) principles and its deliveries, and also enhances Oracle Application Express (APEX) to provide agile online development. This project does not cover ordinary EIS modules, and focuses on the stages before implementation of ordinary EIS. EISPMP used agile prototyping methodology for developing its first stages. However, after the first implementation, EISPMP is defined as a project by itself where it can have constant improvement. Finally, it has been implemented as an online system in 11 modules for Organization strategic planning, portfolio and project management, IS analyze, design and testing, online system learning and support, document and change management functionality in one Oracle Database. It has been evaluated and tested by Arman Paya Communication and Profitera Corporation Sdn Bhd. Evaluation shows it reduce project risk by implement strong project monitoring and change management, beside decreasing support, learning and hardware cost by integrating tools and EIS.

ABSTRAK

Sistem Maklumat Enterprise (EIS) telah menjadi sebahagian daripada Medium Large Enterprise (MLE) infrastruktur bertujuan untuk mengurus dan menyokong projek-projek syarikat. Enterprise Information Systems' Project Management Portfolio (EISPMP) adalah suatu sistem bersepadu yang menyediakan semua alat yang diperlukan bagi suatu organisasi untuk merancang, mengurus, merekabentuk, menguji, melatih, menyokong dan mengembangkan Sistem Maklumat dalam satu pangkalan data. EISPMP direka berdasarkan konsep PMBOK dan DSDM. Ini meliputi 63 input dan output dari Project Management Body of Knowledge (PMBOK) untuk menguruskan projek EIS. Selain itu, EIS juga meliputi prinsip-prinsip dan penghantaran Dynamic Systems Development Method (DSDM), dan meningkatkan Oracle APEX untuk mencapai pembangunan pantas atas talian. Projek ini tidak meliputi modul EIS biasa, tetapi mereka mengikuti tahap untuk sebuah organisasi selepas melaksanakan sistem. EISPMP menggunakan metodologi prototaip pantas untuk pengembangan pada tahap pertama. Seterusnya, selepas prototaip pertama dan mendefinisikan EISPMP sebagai projek di dalam sistem, EISPMP digunakan untuk mengurus dan memperbaiki. Akhirnya, ini diterapkan sebagai sebuah sistem dalam talian di 11 modul bagi perancangan strategik organisasi, pengurusan portfolio dan projek, analisa IS, rekacipta dan pengujian, sistem pembelajaran dalam talian dan sokongan, fungsi pertukaran pengurusan dan dokumen dalam satu pangkalan data Oracle. Hal ini dievaluasi dan diuji oleh Arman Paya Communication dan Profitera Corporation Sdn Bhd. Pengujian menunjukkan ia mengurangkan risiko projek oleh pelaksanaan pemantauan projek dan pertukaran pengurusan, mengurangkan sokongan, pembelajaran dan kos peralatan oleh integrasi aplikasi dan EIS.

CHAPTER 1

PROJECT OVERVIEW

1.1 Introduction

After an era of implementing many big Enterprise Resource Planning (ERP), Customer Relation Management (CRM), and Business Intelligent or in general Enterprise Information Systems (EIS) projects, which has created a frenzy of research, papers and books on related subjects, we still hear about the unbelievable costs of EIS projects, or those projects which failed. Enterprise Information Systems' Project Management Portfolio (EISPMP) should be able to reduce both the high costs and failures related to EIS projects. Today, many companies are implementing EIS projects in different organizational contexts and climates, and of course, they use different tools and techniques to implement them – but why do some projects continue to fail? Moreover, how can organization ensure success, and whom should they let mitigate or control their projects' budget and scope? Management weakness is one of reasons that lead all IT leaders to focus on the theme of management information improvement (Gartner, 2009).

Current research shows that companies which excel in project delivery (the “winners”) utilize four significant best practices (Schwalbe, 2007) which are:

- Use an integrated toolbox
- Grow project leaders
- Develop a streamlined project delivery process
- Measure project health using metrics

This study aims to help immature organizations which still have no ERP, CRM or integrated Information System (IS) by exploring how they can manage the development of their own EIS. In short, this project covers how to begin EIS development projects and use related tools as an integrated solution.

Today, one of the most effective strategies for reducing IT costs in one organization is the centralization and consolidation of IT systems. This removes the redundancy of many costs, such as applications, facilities, hardware, software and infrastructure. Centralization of IS in one DB brings other trade-offs in the organization’s structure, processes, infrastructure and mind-set (Lopez and Genovese, 2009). For achieving this objective, EISPMP has to implement integrated management, development and support software infrastructures based on standardized management concepts and frameworks, in order to develop and manage all EIS projects in one system and database.

1.2 Background of problems

In the real IS/IT project management world, we have strict time limitations, and rarely an experienced team member or project manager. Lack of strategic alignment is common, which leads to IT projects being canceled before they have started, due lack of auditable mapping between the project objective and the business objectives of the organization (Yager, 2009). Further problems are caused by wrong prioritizing of EIS projects or requirements, and no alignment of IS projects with the enterprises business strategy and objectives, which bring less ROI (James and Burke, 2005).

On the other hand, in new projects, analyzers are unfamiliar with company concepts, and the company does not know about the reality of IT or what functionality they really need (unclear scope). Most of the projects have vague requirements, which mean that for every step taken, the project takes four steps backward (Yager, 2009). Many IT projects fail because of lack of user input, incomplete and changing requirements, or poor executive support (Schwalbe, 2007). Moreover, lack of integrated toolbox increases cost and risk of EIS development (Barbara, 2004). Independent information systems with different architecture, DB and technology exist in one enterprise also lead to data overlapping, waste of hardware, software license issues, and huge support costs (Lopez and Genovese, 2009).

1.3 Statement of the problems

The necessary applications and tools that should be used for managing EIS projects are not integrated or sophisticated; this leads to data overlapping or wasted time in planning, communication, analyzing and testing systems for EIS projects. At the same time, ignoring alignment of projects and their requirements with organization strategy and real business needs results in less ROI or project failure.

Other major problems are:

- Communication breakdown between team members and end users cause unclear project goals and objectives (Yager, 2009).
- EIS projects have unclear and undocumented requirements (Yager, 2009).
- Most EIS projects fail because they take a long time to deliver.

Therefore, the statement of the problem is:

- How can a system that can effectively managed enterprise level project be developed?
- What are its features and functionalities?
- How effective is such a system in managing enterprise wide system development?

1.4 Project objectives

The main objective of this system is to use an integration of well known methodologies to manage development and centralizing of all IS of one organization into one enterprise system that sharing a single database.

- To study current applications and methodologies of project management for enterprise level systems.
- To design a system for managing and developing EIS.
- To develop system for managing and developing EIS for an enterprise.

1.5 Scope

- Only modules for developing and managing EIS projects covered.
- Normal EIS modules are not covered. EIS modules are defined and developed later by the body of enterprise based on their real needs and plan.
- Only PMBOK input and output is covered, except risk management's knowledge area.
- Focused on existing enterprise that has own IT department.
- System and target IS will be developed with Oracle APEX in one database.
- Mostly based on 20% efforts 80% results rule.

1.6 Importance of the project

Reducing EIS projects failure risk and cost by integrating practical project management and software engineering methodology and tools into EIS life cycle.

Without any doubt about the usefulness of enterprise information systems, provided these were correctly implemented. There is no benefit for “reinventing a wheel” when implementing an enterprise information systems by trials and mistakes. Such an approach connected to a high risk of failure and would be very costly. Rather than, the “good practice” examples and experience should be ideally used. Following the practical methodology in managing EIS projects will permit an enterprise to perform expected benefits from their information and reduce risks (Vrana, 2004).

1.7 Summary

This project is designing and developing an online portfolio for managing and developing EIS projects with Oracle APEX under Oracle, PMBOK and DSDM concepts in one database to reduce data and tools overlapping cost, bring strategic alignment to projects and business requirements, and apply IS management principles to EIS projects

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RUP	Rational Unified Process
SAAS	Software As A Service
SDLC	System Development Life Cycle
SQA	Software Quality Assurance
SSDLC	Secure System Development Life Cycle
TOGAF	The Open Group Architecture Framework
UAT	User Acceptance Testing
UTM	Universiti Teknologi Malaysia
WBS	Work Breakdown Structure
XP	Extremely Programming

LIST OF ABBREVIATIONS

BI	Business Intelligent
CRM	Customer Relationship Management
DFD	Data Flow Diagram
DSDM	Dynamic System Development Method
EA	Enterprise Architecture
EIM	Enterprise Information Management
EIS	Enterprise Information System
EISPMP	Enterprise Information Systems' Project Management Portfolio
ERD	Entity Relationship Diagrams
ERP	Enterprise Resource Planning
ESF	Enterprise Software Framework
FAQ	Frequently Asked Questions
IS	Information System
IT	Information Technology
KM	Knowledge Management
MLE	Medium Large Enterprise
MOSCOW	Must, Should, Could, And Would
OADP	Oracle Architecture Development Process
OFM	Oracle Fusion Middleware
PDCA	Plan-Do-Check-Act
PMBOK	Project Management Body Of Knowledge
PMI	Project Management Institute
RAD	Rapid Application Development

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