

**AN ACTION RESEARCH ON THE FLIPPED CLASSROOM OF ENGLISH
TEACHING IN SXT SCHOOL**

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**A project report submitted in partial fulfilment of the requirements
for the award of the degree of Master of Business Administration**

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DEDICATION

This thesis is dedicated to my Liu kexin, who gave me inspiration for my thesis topic and accompanied me through my whole master's career and COVID-19 pandemic.

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ABSTRACT

The new round of curriculum reform puts forward a series of new requirements and challenges for English teaching. With the deepening of reform, English teaching has made some remarkable achievements, but also exposed many problems, such as students' weak autonomous learning ability, lack of cooperative inquiry ability and so on. This study attempts to put forward the process structure of English flipped classroom teaching by implementing flipped classroom teaching in English teaching; This paper discusses the design and implementation strategy of English flipping classroom teaching; It provides a new way to solve the problems encountered in the new English curriculum reform, optimize the effect of English classroom teaching, and improve students' autonomous learning ability and cooperative ability. This study is divided into three stages: First, the theoretical preparation stage. At this stage, read the relevant literature domestic and abroad, summarize the flipped classroom, and summarize the connotation, implementation elements, process structure and relevant theoretical basis of the flipped classroom. Second, teaching practice stage. In the stage of teaching practice, Qionglai City SXT training school is selected to carry out teaching practice research. Through two rounds of action, the teaching process structure of flipped classroom and the design and development of pre-class learning materials are continuously improved through classroom observation, interview, questionnaire and other research methods, so as to explore the implementation strategy of flipped classroom. Third, the summary stage. After repeated deliberation and practical attempts in the preparation stage, pre-class learning stage, pre-class interaction stage, classroom learning and consolidation stage, this paper puts forward the process structure of English flipped classroom teaching; This paper preliminarily discusses the flipped classroom teaching strategies. Finally, I put forward the deficiencies and existing problems of this study, and made prospects for further research.

ABSTRAK

Pusingan baharu pembaharuan kurikulum mengemukakan satu siri keperluan dan cabaran baharu untuk pengajaran Bahasa Inggeris. Dengan pembaharuan yang semakin mendalam, pengajaran Bahasa Inggeris telah membuat beberapa pencapaian yang luar biasa, tetapi juga mendedahkan banyak masalah, seperti keupayaan pembelajaran autonomi pelajar yang lemah, kekurangan keupayaan inkuiri koperatif dan sebagainya. Kajian ini cuba mengemukakan struktur proses pengajaran bahasa Inggeris flipped classroom dengan melaksanakan pengajaran flipped classroom dalam pengajaran bahasa Inggeris; Kertas kerja ini membincangkan reka bentuk dan strategi pelaksanaan pengajaran bahasa Inggeris flipping classroom; Ia menyediakan cara baharu untuk menyelesaikan masalah yang dihadapi dalam pembaharuan kurikulum bahasa Inggeris baharu, mengoptimumkan kesan pengajaran bilik darjah Bahasa Inggeris, dan meningkatkan keupayaan pembelajaran autonomi pelajar dan keupayaan koperatif. Kajian ini dibahagikan kepada tiga peringkat: Pertama, peringkat penyediaan teori. Pada peringkat ini, baca kesusasteraan yang berkaitan dalam dan luar negara, rumuskan bilik darjah terbalik, dan rumuskan konotasi, elemen pelaksanaan, struktur proses dan asas teori yang berkaitan bagi bilik darjah terbalik. Kedua, peringkat latihan pengajaran. Dalam peringkat latihan mengajar, sekolah latihan SXT Bandar Qionglai dipilih untuk menjalankan penyelidikan amalan pengajaran. Melalui dua pusingan tindakan, struktur proses pengajaran bilik darjah terbalik dan reka bentuk dan pembangunan bahan pembelajaran pra-kelas terus diperbaiki melalui bilik darjah pemerhatian, temu bual, soal selidik dan kaedah penyelidikan lain, untuk meneroka strategi pelaksanaan bilik darjah terbalik. Ketiga, peringkat ringkasan. Selepas perbincangan berulang dan percubaan praktikal dalam peringkat persediaan, peringkat pembelajaran pra-kelas, peringkat interaksi pra-kelas, pembelajaran bilik darjah dan peringkat pengukuhan, kertas kerja ini mengemukakan struktur proses pengajaran bilik darjah terbalik bahasa Inggeris; Kertas kerja ini secara awal membincangkan strategi pengajaran bilik darjah terbalik. Akhir sekali, saya mengemukakan kelemahan dan masalah sedia ada kajian ini, dan membuat prospek untuk penyelidikan lanjut.

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LIST OF ABBREVIATIONS

SXT	-	Shang Xuetang training school
MOOC	-	Massive Open Online Course

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CHAPTER 1

INTRODUCTION

1.0 Introduction

Flipped classroom, with the support of new information technology, subverts the structure of traditional classroom and brings us new ideas of teaching reform. It advocates the understudies' dynamic information development and free realizing, which is likewise needed by the new educational plan change. Therefore, it is of special practical significance to discuss how to carry out flipped classroom teaching in English teaching, to explore the process designing of flipped classroom teaching, the design and development of learning materials and the implementation strategy of flipped classroom.

This chapter will include case company information, problem situation, SWOT analysis, research questions, research roles, and research ethics, as well as the importance of the proposed research and definition of term.

1.1 Information about the case company

Since its establishment, Qionglai Shang xuetang Educational Organization, a customized professional and personalized after-class tutoring agency, has been focusing on the individualized cultivation of primary and secondary students. The specialty is committed to cultivating students' learning interest and learning ability. There are many English experts, including both Chinese and foreign teachers. Guided by advanced school philosophy, excellent teachers as the backbone, professional service team as the strong backing, to provide students and parents with personalized, all-round education services, Qionglai Shang xuetang Educational Organization is gradually becoming a new star in China's educational brand. With

excellent teachers, comfortable environment and professional supervision, Qionglai Shang xuetang Educational Organization has been well received by students and parents. The organization has always adhered to the educational philosophy of "starting from children's academic performance and aiming at the overall improvement of children's quality".

1.1.1 SWOT analysis

Strengths

The main advantages of Shang xuetang School are technical advantages. The ICS system, for example, is updated on a regular basis. A great quantity of data is acquired through long-term input and utilization, in addition to boosting instruction efficiency. The instructional effect of this data will be twofold. On the one hand, we would continually push comparable questions based on huge data, such as students' incorrect questions, in order to precisely detect students' error-prone spots and crucial points, therefore dramatically improving students' learning impact. On the other hand, the information may be utilized to inform parents about their children's academic progress, to help parents pay attention to their children's development level with their classmates, and to increase parents' trust in the institution and reduce the rate of customer turnover.

Weaknesses

When recruiting teachers, Shang xuetang School seldom pays attention to education background and problem solving skills. Although the advantages of scientific training have been well highlighted, the expressive ability and affinity of teachers are slightly inferior. Therefore, the brand appeal of liberal arts subjects such as English and Chinese is weaker than that of science subjects.

Opportunities

Different students have different needs for education. By using its own channel resources and technical advantages, Shang xuetang can grasp the trend of big data marketing. Through data carding and analysis, it can understand students more accurately, implement teaching better, provide different services and training programs for different students, and better guarantee the learning effect.

Threats

At present, more and more investors enter the field of training institutions, when some institutions make use of investment to vigorously promote free courses, or some star teachers use online education platforms and teach online through webcast. The user base grows slowly as people's requirements diversify and network marketing strategies on the Internet become more sophisticated. Even courses with little demand and low pricing can achieve a significant market share and big profit if there is enough storage and circulation networks.

1.2 Problem situation

As a result of recent curriculum modifications, English teachers are now faced with many new demands and obstacles. In terms of content, form, and philosophy, the new curriculum reform has resulted in significant changes in English instruction. English teaching has made some great gains in recent years, but it has also shown numerous issues, such as students' poor autonomous learning capacity, lack of cooperative inquiry ability, instructors' low professional quality, and a consolidated education model. The flipped classroom, as a novel teaching mode and organizational shape, offers fresh ideas and inspiration for educational change. The flipped classroom places a greater focus on arousing students' interest in learning, as well as cultivating independent learning and collaborative creative skills. These qualities of a flipped classroom align with the new English curriculum reform standards. As a result, doing action research in a flipped English classroom is extremely important.

1.3 Research questions

How should SXT achieve the expected educational goals when use flipped classroom model?

How to test the flipped classroom for improving students performance?

How to design flipped classroom model to help students improve learning ability?

1.3.1 Research objective

To insure expected educational goals when use flipped classroom model.

To test the flipped classroom for improve students performance.

To give a recommendation on how to design flipped classroom model.

1.4 Researchers Role

In this action research, the author should complete and practice the whole process independently. For example, researchers can look at corporate data and survey student preferences to come up with ways to optimize the fun of English classes. At the same time, research should also be integrated into the actual process. After work reflection, the manager finds that the guidance students lack enthusiasm, timely adjusts the supervision method. This process of understanding, analyzing, and solving problems is the application of action research. Therefore, the research results can be directly or indirectly applied to practical work.

1.5 Research Ethics

Action research is an intervention to improve the performance of a company. When doing action research reports, researchers must understand the company's business situation and real data. Therefore, ethical issues of researchers are also worth paying attention:

1. Respect every employee of the company and treat every employee equally.
2. Falsification or bending of research data is prohibited.
3. Respect confidential documents and private data of the company.
4. Researchers cannot conduct research privately without permission from the company.

1.6 Importance of the proposed research

1.6.1 Theoretical

Years of research have shown that English has become an important subject in every school in China, so a large number of contemporary researchers have explored ways to improve English scores. In addition, In 2013, researchers looked at how technology may be utilized to teach technological skills and the effects of flipping the classroom on students enrolled in an introductory college course. (Davies, Dean, & Ball, 2013).

This study places certain referential value on them. Action research requires researchers to change from the traditional role of observer to the role of practitioner. In research and learning, researchers, employers and employees work together on an equal footing. Researchers engage in specific research work where they can investigate and discover the problems they need to solve. In order to help the enterprise, they have the strongest desire to provide reasonable, scientific and effective solutions for the company. The nature of their work suits them best.

Throughout the interview and survey process, insightful data and productive information are collected from the students' perspective to understand the reasons why students do not like English. Therefore, appropriate intervention training programs should be planned for these students. Taking Shang Xuetang as an actual case, this study combines previous research results and relevant theoretical models to analyze how to solve the problem that students do not like English.

1.6.2 Practical

With the current COVID-19 epidemic spreading globally, China has also shown that the mobility control order affects the mobility of citizens and thus reduces students' motivation to study in training organizations. Therefore, it is of great significance to study how to optimize the methods of organizing English education. Therefore, the main result of this study is to identify the challenges and problems faced by business school companies. Through the process of interviews and data collection, the research results show that the problem of low motivation lies in the problem of English classroom. Educators that have used the flipped classroom report that it has had a beneficial impact in their classrooms. Collaborative problem solving with the teacher and other students increases student engagement in their own learning. (Borrego, M., & Bernhard, J., 2011). Therefore, the questionnaire survey results of students form an alternative plan to improve the current situation, so the flipped classroom method is adopted to alleviate the problem.

The intervention plan proposed in this study is expected to provide referential value for managers or practitioners. It allows guidance as a suggestion to solve similar problems. This problem can be addressed immediately and preventive actions or interventions can be initiated to reduce the degradation of performance.

1.7 Definition of term

Flipped classroom

It's the redeployment of time in and out of the classroom and the passage of teacher-to-student learning decisions. Students can spend more of their time studying

in this teaching model on active project-based learning, working together to solve the challenges of localization and globalization and other real world problems, so that they can gain more understanding. Teachers don't use class time anymore to teach students information because the students must learn by themselves before class. They can watch video lectures, listen to podcasts, read improved e-books, chat online with other students and look for materials as needed. Teachers can also have more time to communicate with each student.

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